

# SHILPA S NAGANUR

WordPress Frontend Developer | 9+ Years Experience | Immediate Joiner

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## PROFESSIONAL SUMMARY

WordPress Frontend Developer with 9 years 8 months of experience in building, customizing, and maintaining responsive, performance-optimized WordPress websites. Strong expertise in HTML, CSS, WordPress, Elementor, Gutenberg, and plugin-based development, with basic working knowledge of PHP and MySQL. Experienced in end-to-end website delivery, including design implementation, optimization, security fixes, migrations, and SEO coordination. Proven ability to manage enterprise-level websites independently and contribute immediately.

## CORE SKILLS

- Frontend: HTML5, CSS3, JavaScript, Responsive Design
- WordPress: Theme customization, Lightweight themes, Elementor, Gutenberg
- Plugins: ACF / ACF Pro, SEO plugins, Cache & performance plugins
- Optimization: Page speed optimization, Lazy loading, Image optimization
- Backend (Basic): PHP, MySQL
- Website Management: Migration, Domain & DNS setup, Security & vulnerability fixes
- Tools: Figma (design handoff), Git (basic), WP-CLI (basic)
- Other: Cross-browser compatibility, Mobile & tablet responsiveness

## WORK EXPERIENCE

### WordPress Developer

Ola Cabs — Bengaluru

August 2021 – March 2026

#### Key Responsibilities:

- Managed end-to-end WordPress website development using lightweight themes and Elementor.
- Converted approved Figma/PDF designs into responsive, pixel-accurate WordPress pages.
- Implemented page speed optimization techniques including lazy loading and image compression.
- Fixed quarterly security and vulnerability issues on live production websites.
- Handled website migrations, domain setup, and environment configuration.
- Coordinated with SEO teams for SEO implementation and best practices.
- Maintained high-traffic enterprise websites with strong performance and stability.

#### Projects Undertaken:

- Ease of Moving Index Dashboard – <https://easeofmoving.org/>
- N K Aggarwal Joints & Spine Center – <https://www.jointsandspinecentre.com/>
- Ola Rideshare Australia – <https://ola.com.au/>
- Ola New Zealand – <https://ola.co.nz/>
- Ola United Kingdom – <https://ola.co.uk/>
- Ola Blog – <https://blog.olacabs.com/>
- Ola Electric Blog – <https://blog.olaelectric.com/>

### Software Engineer

nFaktor Solution Pvt. Ltd.

May 2017 – August 2021

#### Key Responsibilities:

- Worked on projects involving WordPress, Squarespace, HTML, CSS templates, and Unity-based 3D projects.
- Developed small-scale applications using PHP, MySQL, HTML, CSS, JavaScript, and jQuery.

- Created and maintained 10,000+ responsive HTML and CSS templates.
- Delivered end-to-end WordPress projects, from setup to deployment.

**Major Projects:**

- IESA Website – <https://www.iesaonline.org/>
- IESA Blog – <https://www.iesaonline.org/blog/>
- The Study Abroad Project – <http://thestudyabroadproject.com/>
- Ecommerce Website – <http://www.zest.ncampaigns.com/>
- Astrology Website – <http://www.numagk.com/>
- IOTNEXT Website – <https://iotnext.org/>

**Content Associate**

Edfo Global Solution Pvt. Ltd.

2015 – 2016

Handled large-scale education data collection and management. Maintained and organized data using Excel and internal tools.

**PROJECTS HANDLED (HIGHLIGHTS)**

- Corporate: IESA Website, Ease of Moving Index, Ola AU / NZ / UK
- Educational: The Study Abroad Project
- Ecommerce: Zest Ecommerce Website
- Blog: Ola Blog, Ola Electric Blog, IESA Blog
- Landing Pages: Numagk Astrology, IOTNEXT
- Medical: N K Aggarwal Joints & Spine Center

**Role Across Projects:**

Frontend & WordPress development, Elementor builds, responsive UI, optimization, plugin integration, security fixes, and deployment.

**EDUCATION**

Bachelor of Engineering (BE)

Visvesvaraya Technological University (VTU)

2011 – 2014

PUC (12th)

SDM College, Dharwad — 2010

SSLC (10th)

NSH Girls High School, Annigeri — 2008

**NOTICE PERIOD**

Immediate Joiner