

Debabrata Ghosh

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PROFESSIONAL SUMMARY

Highly skilled Senior Web Developer with 10+ years of experience, including 7 years working with PHP-based CMS platforms like WordPress and Drupal, and 3 years in frontend development using React.js and Next.js. Specialized in building and optimizing scalable WordPress solutions, both traditional and headless. Proficient in PHP, JavaScript, React.js, Next.js, MySQL, WordPress APIs, WooCommerce, GraphQL, and custom plugin/theme development.

Experienced in building custom Gutenberg Blocks for modern WordPress editing experiences. Adept at enhancing website performance, developing reusable components, and leading cross-functional teams. Seeking a challenging role to contribute full-stack expertise and drive impactful digital solutions.

EDUCATION

Punjab Technical University

Bachelor of Computer Applications - 70 percent

Brainware Degree Campus

June. 2011 – May 2014

Higher Secondary (XII)

W.B.C.H.S.E - 64 percent

Bagnan High School Boys

March. 2009 – March 2011

Madhyamik (X)

W.B.B.S.E - 64 percent

Khardah High School

March. 2008 – March 2009

TECHNICAL SKILLS

Languages & Web Technologies: PHP, MySQL, JavaScript (ES6+), React.js, Next.js, GraphQL, jQuery, AJAX, HTML5, CSS3, SCSS, Bootstrap, Tailwind CSS, JSON.

PHP & Backend Development: OOP in PHP, SOLID principles, Design Patterns (Factory, Singleton), MySQL, PHPUnit for testing, Composer for dependency management, Namespaces, MVC basics. Experience building custom themes/plugins and Gutenberg Blocks in WordPress, as well as custom modules in Drupal using best practices.

Frontend Development: Built **Headless WordPress applications** using React.js, Next.js, REST API, and GraphQL. Developed **Gutenberg blocks** (static and dynamic) with React and ACF. Experienced with **React Hooks, React Router**, DOM Manipulation, Responsive Design, and Cross-Browser Compatibility, delivering high-performance, user-friendly interfaces.

CMS & Page Builders: WordPress (6+ years – custom themes, plugins, child themes), Elementor, WP Bakery, Divi, WPML, Advanced Custom Fields (ACF), WooCommerce.

SEO & Performance Optimization: Yoast SEO, Schema Markup, Google Page Speed Insights, GTmetrix, Lighthouse, Web Vitals, Lazy Load Images, Asset Minification.

Developer Tools & DevOps: Git, GitHub, Bitbucket, VS Code, Chrome DevTools, cPanel, WHM, Cloudflare, AWS (EC2/S3 basics), Digital Ocean, Postman.

APIs & Integration: RESTful APIs, AJAX APIs, Basic GraphQL, 3rd-Party Integrations (Google Maps, Mailchimp, CRMs, Payment Gateways).

Deployment & Maintenance: CI/CD Basics, Git-based Deployment, SSH & FTP, Staging/Production Environments, DNS Management, SSL Setup, Backup & Migrations.

EXPERIENCE

Lead Engineer

Academian india pvt ltd.

August 2025 – Present

Kalyani Nagar, Pune, Maharashtra 500081

- Led the **end-to-end WordPress redesign** for Unitech College using **client-provided Figma designs**, ensuring design accuracy and scalability.
- Architected and developed a **custom WordPress theme from scratch** following WordPress coding standards and best practices.
- Developed **custom Gutenberg blocks using ACF** to enable flexible, reusable, and editor-friendly content management.
- Integrated **Lead Squared** for lead capture and marketing automation, ensuring reliable data flow from website forms.
- Acted as **Lead Engineer**, handling technical decisions, code reviews, and coordination with design and QA teams.
- Managed version control and deployment workflows using **Git**.
- Ensured **responsive, accessible, and cross-browser compatible** UI across all pages and blocks.
- Optimized performance, maintainability, and SEO during the redesign process.

Senior Software Engineer

GD Research Center Pvt. Ltd.

November 2021 – March 2025

Hyderabad, Kondapur, Telangana 500081.

- Managed **WordPress Multisite** environments, ensuring seamless configuration, updates, and performance optimization across multiple sites.
- Integrated **Google Analytics, data layer tracking, and SEO best practices** for measurable business insights and improved search visibility.
- Coordinated cross-functional efforts between design, QA, and marketing teams to deliver cohesive, high-performing websites, leveraging tools such as **GTmetrix, Query Monitor**, for performance optimization, debugging, and resolving security fix.

Software Engineer

Indus net Technology Pvt. Ltd.

June. 2021 – November 2021

Sector-V, Salt Lake, Kolkata - 700 091

- Built and customized WooCommerce themes to enhance eCommerce functionality. improve UI/UX, performance.
- Created custom post types, fields, hooks, actions, and filters for WordPress sites.

Web Developer

I Global Impact ITES Pvt. Ltd.

October 2020 – June 2021

Webel IT Park, Durgapur, W.B - 713208

- Developed over 20+ WordPress websites, implementing custom features and improving UX. Optimized sites for speed, security, and SEO best practices. Integrated and customized payment gateways like PayPal, Stripe, Razor pay, Authorize.net, etc., for WooCommerce and custom WordPress solutions.

Software Engineer

Ensim India Pvt. Ltd.

January 2019 – October 2020

Webel IT Park, Durgapur, W.B - 713208

- Developed **multilingual, multi-site solutions** using **Drupal 8 and WordPress** for enterprise platforms such as **CloudBlue.com** and **IngramMicroCloud.com**, leveraging strong hands-on expertise in **PHP**, Drupal architecture, and database-driven applications (**MySQL**).
- Implemented **custom Drupal theming and module development**, including **Content Types, Views, Paragraphs, Webforms, Contact Forms, Search API, Services, and Feeds**, along with **REST API and third-party integrations**, while managing source code with **Git** and collaborating effectively across cross-functional teams.

Web Developer

I Global Impact ITES Pvt. Ltd.

December 2017 – January 2019

Webel IT Park, Durgapur, W.B - 713208.

- Built and customized responsive WordPress themes and plugins using PHP, JavaScript, and MySQL.

Jr. Web Developer

Open Intelligence

October 2015 – December 2017

Biplabi Rashbihari Basu Road, Kol - 700001, (W.B.)

- Supported senior developers in building and optimizing responsive WordPress websites. Worked with HTML, CSS, JavaScript, and PHP to customize themes and enhance functionality.

PROJECTS

[Unitelearning](#) , [Unitecollege](#), [brooklinecollege](#), [provocollege](#), [eaglecollege](#) /

PHP, MySQL, WordPress, JavaScript, Lead squared, ACF Gutenberg blocks

August 2025 – Present

- Led the **WordPress redesign** for Unitech College using **client-provided Figma designs**, delivering a **single custom theme reused across 6 sites** for consistent branding and scalability.
- Developed a **custom WordPress theme** with **Blog, News, and Events** modules, leveraging **ACF-based Gutenberg blocks** for flexible, editor-friendly content management.
- Integrated **Lead Squared** for lead capture and automation, while overseeing technical decisions, code quality, and cross-site implementation as **Lead Engineer**.

[Global data Report Store](#) , [Global data Corporate](#), [Meed](#) / PHP, MySQL, WooCommerce, HubSpot Nov 2021 – March 2025

- Integrated HubSpot CRM with WordPress for lead management, form submissions, and automated workflows.
- Create a custom plugin for indexing products with features such as bulk indexing, indexing by Post ID, and removing products from indexing by Post ID.
- Integrated Ecommerce Google Analytics for WooCommerce tracks every step of your customer's journey, including product impressions, clicks, add-to-cart actions, checkout, and purchases.
- Implemented SEO best practices, including schema markup, meta tags, and structured content strategies, improving search engine rankings and organic traffic.

Other Projects Links / PHP, MySQL, WordPress, Drupal, Symfony

May 2017 – August 2021

Link:- [CloudBlue.com](#) Link:- [TheNewNigerian.com](#) Link:- [IngramMicroCloud.com](#) Link:- [DocksBruxsel.be](#)

Link:- [DM-Legal.co.uk](#) Link:- [CavendishClinic.co.uk](#) Link:- [BrommaBlocks.se](#)