

NAJUBUDEEN

Full-Stack Developer | Headless WordPress & Next.js Specialist

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[\[Portfolio\]](#) | [\[GitHub\]](#) | [\[LinkedIn\]](#)

PROFESSIONAL SUMMARY

Performance-driven **Full-Stack Developer** specializing in **Headless WordPress** architectures and modern JavaScript frameworks. Expert in building high-performance web applications using **Next.js, React, and GraphQL**. Highly proficient in **WooCommerce customization, Custom Plugin Development**, and translating complex **Figma designs** into scalable, SEO-optimized technical solutions. Dedicated to clean code, **Core Web Vitals** optimization, and seamless **API integrations**.

TECHNICAL SKILLS

- **Modern Web Stack:** Next.js, React.js, GraphQL, JavaScript (ES6+), TypeScript, Tailwind CSS, GSAP.
- **WordPress Ecosystem:** Headless CMS, WPGraphQL, REST API, WooCommerce, Elementor Widget Development, Gutenberg Blocks (React-based), PHP, ACF (Advanced Custom Fields).
- **Backend & Languages:** Python (Automation), PHP, Node.js, MySQL, RESTful APIs.
- **Tools & AI Productivity:** Cursor AI, Windsurf, Git, GitHub, VS Code, Vercel.
- **Design & SEO:** Figma, Relume, Adobe Photoshop, On-Page SEO, Schema Markup, DNS/SSL Configuration.

PROFESSIONAL EXPERIENCE

Freelance Developer | Self-Employed | Sept 2023 – Present

- Architect and deploy enterprise-grade **Headless WordPress** solutions using **Next.js** and **GraphQL** to ensure superior site performance and security.
- Convert high-fidelity **Figma designs** into pixel-perfect, responsive custom themes and **Elementor** layouts using advanced CSS Grid and Flexbox techniques.
- Develop custom **PHP plugins** and **Gutenberg blocks** using the WordPress Block API to extend core functionality and eliminate dependency on heavy third-party plugins.
- Integrate secure payment gateways and optimize server-side performance using **LiteSpeed Cache**, Object Caching, and CDN configurations.

- Implement **Technical SEO** strategies, including structured data and metadata optimization, to improve organic search ranking and crawlability.

Web Developer | BBN Tech, Chennai | Jan 2015 – June 2015

- Developed and maintained responsive websites using **WordPress, HTML5, CSS3, and jQuery**.
- Ensured cross-browser compatibility and optimized mobile performance for local business service providers.
- Collaborated with design teams to implement UI/UX improvements, focusing on user engagement and conversion-centric layouts.

TECHNICAL PROJECTS

Vanturalog (Headless Blog) | Next.js, GraphQL, WordPress

Engineered a high-performance **Headless WordPress** blog utilizing **WPGraphQL** for a modern, decoupled full-stack experience.

Pixl Dynamics (Custom Extension) | PHP, JavaScript, Elementor

Built a dynamic **Elementor widget** using PHP and Custom Post Types to manage interactive content galleries.

Super Simple Slider | JavaScript, WordPress Block API

Developed a lightweight **Gutenberg image slider** block to reduce page weight and improve loading efficiency.

eCommerce Solutions (E-Shop, furnish & Sporthive) | WooCommerce, Tailwind CSS

Launched full-scale **WooCommerce** stores with customized checkout flows and Razorpay integration.

EDUCATION & CERTIFICATIONS

- **Advance Diploma in Web Design** | Orange Computer Education, Chennai
- **Bachelor of Commerce (B.Com)** | Poompuhar Arts College, Tamil Nadu
- **Advanced Android Chip Level Training** | Bharath Training Institute, Salem