

KASEELAN A

Web Developer | WordPress Technology | UI/UX Design | SEO Optimization

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SUMMARY

I am a highly creative and energetic developer with a drive for individual and organizational growth through top-notch development. My extensive knowledge and rich experience in web technologies allow me to excel in creating functional and user-friendly web applications. I am passionate about optimizing performance and ensuring collaborative and engaging online presences

EXPERIENCE

Junior Web Developer

iTech India Private Limited

02/2023 - 07/2025 Chennai

A private company that focuses on IT solutions and web development

- Accomplished AMC for diverse client projects, including government initiatives, ensuring project success
- Translated customer requirements into technical site concepts, aiding bidding and initial planning
- Enhanced website functionality and appearance swiftly, addressing issues promptly
- Designed customized, engaging, and modern user interfaces, meeting high web standards

Junior Developer and IT Technical Support

Spark ITX

10/2021 - 02/2023 Chennai

An IT company providing diverse technological solutions and support

- Spearhead website maintenance for diverse clients, ensuring optimal performance and functionality
- Expertly collaborate on the development of new pages using a front-end framework, employing HTML, CSS, Bootstrap, PHP, WordPress, and WooCommerce technologies
- Leverage ChatGPT for effective communication and engagement strategies
- Provide technical SEO support, optimizing websites for search engine performance
- Contribute to content creation and design support in Photoshop, ensuring a cohesive and visually appealing online presence

EDUCATION

B.E Computer Science Engineering

St. Joseph College of Engineering

08/2017 - 05/2021 Chennai

Higher Secondary School Certificate

C.D Nayagam T.nagar HSS

06/2016 - 04/2017 Chennai, India

SKILLS

WordPress

HTML

CSS

JavaScript

PHP

Java

Mockups

Apache Spark

Bootstrap

SEO

Photoshop

Microsoft Office

Adobe Photoshop

Figma

KEY ACHIEVEMENTS



SEO Optimization Success

Increased website traffic by 30% through technical SEO optimization.



Custom UI Development

Developed 12+ custom user interfaces, enhancing user engagement by 25%.



Code Optimization Efficiency

Reduced website load time by 40% through code optimization strategies.



High Client Satisfaction

Collaborated on 20+ projects, achieving 95% client satisfaction rate.

STRENGTHS



Communication Skills

Good verbal and written communication skills



Teamwork

A team player and hard worker



Technical Skills

Proficient in Ms Office



Graphic Design

Proficient in Adobe Photoshop



UI/UX Design

Proficient in Figma