



# GUNADURAI.C

## SENIOR WEBDEVELOPER III

### CONTACT

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Pozhichalur, Chennai

<https://gunadurai.wordpress.com/>

### EDUCATION

2016 - 2018

ANNAMALAI UNIVERSITY

- Master of Computer Application
- CGPA: 7.0

2016 - 2018

WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

### SKILLS

- WordPress Development (Custom Themes & Plugins)
- PHP, HTML5, CSS3, Bootstrap, JavaScript, jQuery, AJAX
- Website Performance Optimization & Page Speed
- SEO (On-page SEO, Meta Tags, Schema, GA)
- Payment Gateway Integration (PayPal, Stripe)
- Malware Removal & Website Security
- Hosting, DNS, SSL, FTP, Server Setup (Linux)

### PROFESSIONAL SUMMARY

Senior Web Developer with 10+ years of experience in designing, developing, and maintaining high-performance websites using WordPress, PHP, HTML5, CSS3, JavaScript, and MySQL. Proven expertise in custom theme development, website optimization, SEO implementation, security hardening, and server management. Strong background in delivering scalable, responsive, and SEO-friendly solutions aligned with business objectives.

### WORK EXPERIENCE

#### Senior Web Developer III

AUG 2022- PRESENT

Platform 3 Solutions - Chennai

- Lead end-to-end WordPress development for enterprise and product websites
- Developed and maintained scalable, SEO-optimized, responsive websites
- Implemented custom workflows, plugins, and integrations
- Improved website performance and page speed using best practices
- Handled malware cleanup, firewall setup, and security hardening
- Integrated Google Analytics and conversion tracking
- Collaborated with cross-functional teams for UI/UX and content requirements

#### WordPress Developer / Team Lead

Aug 2018 - Jul 2022

Dextra Technologies - Chennai

- Acted as Team Lead, handling client communication and requirement analysis
- Managed end-to-end project delivery from planning, development, testing, deployment, to maintenance
- Developed custom WordPress themes and plugins using PHP, HTML5, CSS3, Bootstrap, JavaScript
- Integrated payment gateways (PayPal, Stripe) and third-party APIs
- Implemented SEO optimization, page speed improvements, and Google Analytics tracking
- Managed hosting environments, server configurations, DNS records, and SSL certificates
- Ensured timely delivery of projects with high quality and customer satisfaction

#### Web Developer

Nov 2017 - Jul 2018

Levelsncurves - Chennai

- Converted UI/UX designs into fully responsive, cross-browser compatible web pages using HTML5, CSS3, Bootstrap, JavaScript, and jQuery
- Developed and delivered complete websites from development to production deployment

- GitHub, FileZilla, XAMPP
- Email Marketing Tools (Mailchimp, AWeber, GetResponse)
- Domain / Hosting setup
- Woocommerce website Development

## SOFT SKILLS

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- Problem Solving
- Team Collaboration
- Quick Learner
- Attention to Detail
- Adaptability

## LANGUAGES

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- Tamil (Native)
- English (Professional)
- Telugu (Speaking)

- Integrated MySQL databases for dynamic content and form handling
- Implemented basic SEO best practices, meta tags, and performance optimizations
- Maintained and upgraded existing websites, fixing bugs and improving UI performance

### Programmer

Dec 2015 - Oct 2017

Netventix Technologies - Chennai

- Assisted in developing websites using WordPress, PHP, HTML, CSS, JavaScript, and MySQL
- Learned and worked on basic WordPress theme and plugin customization
- Supported website deployment activities including hosting setup, DNS updates, and SSL installation
- Implemented contact forms, email notifications, and content updates
- Collaborated with seniors and clients to understand requirements and provide technical support

## CERTIFICATION

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Web Designing - Accord Info Matrix, Chennai

## KEY PROJECTS

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- <https://www.archondatastore.com>
- <https://platform3solutions.com>
- <https://www.mainliner.com.au>
- <https://www.finepack.com.au>
- <https://baskinnature.in>
- <https://www.dextratechnologies.com/>
- <https://www.levelsncurves.com/>
- <https://saachi.store/>
- <https://rayscope.co.in/>
- <https://sithannan.com/>
- <https://kgsbio.com/>
- <https://www.asetafety.ac.in/>

(Additional projects available on request)