



# Ramasubramanian H

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## Executive Summary :

Overall experience of 2.5 years in creating high-quality, data-driven content for AI, technology, and digital platforms. Skilled in writing , data annotation, and AI-assisted content generation. Seeking to contribute to innovative teams in Artificial Intelligence, content strategy, prompt engineering or digital marketing (SEO) roles.

## Education:

**ICFAI BUSINESS SCHOOL, Hyderabad**

June 2022- Feb 2024

- CGPA: 6.98

**Agurchand Manmull Jain College**

June 2016- May 2019

- CGPA: 6.5

**S.R.D.F Vivekananda Vidyalaya**

April 2013- April 2016

- 10th CGPA: 7.4
- 12th percentage: 69

## Work Experience:

**AI- Content Writer**

Sept 2024- Oct 2025

Amazon

- I was part of multiple workflows (both labelling and verification) with different modalities (text, audio, video, image) where my consistent production quality of 100% helped in developing the AI tool.

**Relationship Manager**

Feb 2024- Aug 2024

Kotak Mahindra Bank Limited

1. Onboarding new customers
2. Maintaining healthy relationship with existing customers.
3. Driving sales in order to contribute to the bank's overall efficiency.

## **Freelance writer**

March 2021- May 2022

- My work included writing content for domains such as education and sports while also proofreading and checking for plagiarism.

## **Internship:**

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### **Digital Marketing**

CricTracker

February 2023- May 2023

- Writing articles for the website
- Keyword tracking and monitoring with the use of google keyword planner.
- Finding credible backlinks and inserting internal links for the website.
- Using MOZ to find out the domain authority, page authority and spam score of a website.
- Usage of page speed insights in order to monitor how a specific page works in both laptop and mobile.

### **Accounting**

G Tech Constructions India LLP

June 2020- January 2021

- Managing and recording the daily income and expenses .

## **Honours and Certifications:**

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### **Foundations of Prompt**

#### **Engineering**

AWS Skill Builder

August 2025

- Insight onto how prompt engineering works and the ways to use it effectively.

### **Some of your own:**

Publisher: True Dreamster

January 2022

- Worked as a Co-author for the anthology titled "Some of your own" which was published in the month of January 2022.

### **Financial Markets**

Yale University

June 2020- July 2020

- Completed an online course from Coursera with a percentage of 92.93

## **Skills:**

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### **Technical & Domain Skills**

- Content/Creative/Copy Writing & Editing
- Data Annotation (LLM Models)

- Keyword Research & On-Page, Off-Page
- AI Tools: ChatGPT, Gemini, Grammarly
- Microsoft Office Suite

### **Soft Skills**

- Communication & Client Interaction
- Decision Making & Problem Solving
- Creativity & Adaptability
- Research & Analytical Thinking
- Time Management & Deadline Adherence

### **Languages Known:**

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English and Tamil