

Rooban

Sivachakravarthi S

PHP, WordPress & Magento 2
Developer

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Narasimmapuram, Kuniyamuthur,
Coimbatore-641008, Tamilnadu

SKILLS

- PHP, MySQL, jQuery, JavaScript, AJAX
- MVC & OOPS
- WordPress (Theme & Plugin Development, Custom APIs)
- Magento 2 (Module Development, Customization, Migration)
- Odoo E-commerce Development & Payment Gateway Integration
- Website Optimization & Security
- UI & UX
- RESTful API & Third-Party Integrations
- JavaScript, jQuery, Ajax
- HTML 5, CSS3, Bootstrap and Sass
- Version Control (Git, Composer, Docker, and CI/CD Tools)
- Web Hosting, cPanel, AWS

LANGUAGE

- English
- Tamil

PROFILE

Accomplished **Senior PHP Developer** with over **10+ years of experience** leading the design, development, and deployment of dynamic, high-traffic web applications and eCommerce platforms using **WordPress** and **Magento 2**. Proven expertise in **architecting scalable solutions**, optimizing system performance, and managing full project lifecycles from concept to delivery. Skilled at leading development teams, enforcing coding standards, and mentoring junior developers to achieve technical excellence.

Demonstrates deep proficiency in **PHP, MySQL, JavaScript, HTML5, CSS3**, and **modern development frameworks**, with a strong focus on **custom module/plugin development, API integrations**, and **eCommerce optimization**. Adept at collaborating with cross-functional teams, translating business requirements into robust technical solutions, and driving innovation within agile environments.

WORK EXPERIENCE

Senior Associate, KGISL Technologies, Coimbatore

12/2024 – 06/2025 | Coimbatore

- Worked as an individual developer for the entire project along with graphic designers.
- Worked with a frontend Java developers to retrieve the data from MongoDB
- Created custom shared modules for WordPress backend authors to edit their page contents and add sections.

Lead Engineer, Nalashaa Solutions, Bangalore

11/2021 – 09/2023 | Bangalore

- Worked as lead engineer with the wider development team.
- Manage website design, WordPress plugin customizations, API integrations, front-end customizations, PHP, and Angular front-end customizations with Sass

Senior Software Engineer, Nvish Solutions, Mohali

04/2021 – 11/2021 | Mohali

- Worked as a senior software developer with the wider development team.
- Managed & developed a core PHP-based automation tool along with MySQL.
- Salesforce integration with the WordPress website using the REST API

PHP Web Developer, Bpo Integra Global Solutions, Coimbatore

09/2017 – 03/2021 | Coimbatore

- Experience in designing, implementing, customizing, and maintaining websites with CMS tools and Ecommerce websites

- Excellent experience in cPanel (hosting integration) and database creation

Senior Web Developer, *Zafong technologies LLP, Coimbatore*

06/2016 – 08/2017 | Coimbatore

- Covertly integrated Bootstrap templates into WordPress templates with theme options along with hooks and PHP
- Plugin modifications based on the requirements, and adding additional features

Web Developer, *Pragmatic Solutions Inc, Coimbatore*

03/2014 – 05/2016 | Coimbatore

- Experience in designing, implementing, customizing, and maintaining websites with CMS tools
- Excellent exposure to developing the sites in mobile view. Employed search engine optimization tactics to increase the reach of the targeted audience.

EDUCATION

Graduation

2010 – 2013 | Coimbatore

- Course : B.Tech (Information Technology)
- College : Sri Ramakrishna institute of technology
- Grade : 6.7/10

Diploma in EEE

2007 – 2010 | Coimbatore

- Course : Electrical and Electronics Engineering
- College : Government Polytechnic College
- Grade : 85%

Class X

2006 – 2007 | Coimbatore

- Board : Stateboard
- College : Government Higher Secondary School
- Grade : 83.5%