

### ABOUT ME

Content writer with a solid background in English Literature and a keen interest in digital content creation. Skilled in developing informative and engaging blogs, articles, and web content with attention to clarity, structure, and tone. Familiar with basic SEO practices, keyword research, and content optimization to improve readability and online visibility. Strong research and proofreading abilities support the creation of accurate, audience-focused content delivered with creativity and consistency.

### INTERNSHIP EXPERIENCE

#### Shenoy Nagar Govt Library (JUNE-2025)

Assistant Librarian

- Cataloged, organized, and maintained library resources to support efficient information access.
- Handled administrative and organizational tasks to ensure smooth library operations.

### PROJECTS

#### Content writing – FITA Academy (OCT – DEC 2025)

- Learned SEO fundamentals and digital content creation.
- Practiced keyword research and analysis to improve content visibility.
- Created blogs, website content, and social media posts optimized for engagement.
- Wrote captions and email content aligned with brand tone and purpose.
- Practiced proofreading and editing for clarity, grammar, and accuracy.
- Learned to structure content strategically for better readability and user engagement.

### EDUCATION

#### Shri Krishnaswamy College For Women (2023–2026) – 70%

B.A English literature

#### SMS Vimal Matric Hr.Sec School (2020 – 2021) – 80.2%

HSC

#### SMS Vimal Matric Hr.Sec School (2018 – 2019) – 86.97%

SSLC

### KEY SKILLS

- Blog, Article
- SEO
- Social Media Content
- Keyword Research
- Content strategy and planning
- Copywriting
- Proofreading
- Content Editing
- Wordpress

### TOOLS & PLATFORM

- Grammarly
- Google keyword planner
- Jasper
- Canva
- Copy.ai
- Quillbot
- SEMrush
- Writesonic

### CERTIFICATES

#### Content Writing (Oct – Dec 2025)

FITA Academy

#### Journalism Course (Mar – 2024)

TATTI

#### Screenplay and Script Writing Course (Aug – 2024)

TATTI