

Praveen M

Software Developer

PHP Developer with 2 years and 8 months of experience building scalable web applications. Skilled in Laravel, RESTful APIs, and front-end integration, with a proven track record of optimizing performance and delivering innovative solutions



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WORK EXPERIENCE

Software Developer Veradis Technologies

06/2023 - Present

Coimbatore

Achievements/Tasks

- **Developed and Maintained Web Applications:** Built and improved PHP-based web applications with a focus on performance, responsiveness, and scalability, aligned with evolving business goals.
- **Front-End Integration:** Collaborated with front-end teams to integrate server-side logic using HTML, CSS, and JavaScript, ensuring seamless and user-friendly interfaces
- **API Development:** Enhanced and integrated RESTful APIs to connect with third-party services and internal tools, improving automation and data consistency.
- **Innovation and Tool Adoption:** Introduced technologies like WordPress, Chart.js, OpenAI API, and Facebook Meta SDK to streamline development and expand product capabilities.
- **Team Collaboration :** Partnered with designers, project managers, and QA teams to deliver stable, well-tested features within scope and timeline.

EDUCATION

Bachelor of Engineering

Velalar College of Engineering and Technology

08/2018 - 07/2022

CGPA - 7.9

Stream

- ECE

HSC

M.A.M Higher Secondary School

07/2017 - 06/2018

75%

SSLC

Vaidheeswara Higher Secondary School

06/2015 - 05/2016

74%

SKILLS

PHP

Laravel

MySQL

RESTful APIs

HTML

CSS

JavaScript

jQuery

React

Git

Problem Solving

AWS

WordPress

PROJECTS

Consumetrix-AI

- Improve a scalable web application, enhancing operational efficiency and user experience. Utilized PHP for backend development and integrated OpenAI APIs for advanced text and image generation.

Laravel Social Data & API Service

- Developed a Laravel-based application to aggregate and analyze social media data. Integrated Meta, Twitter, and LinkedIn APIs to fetch platform data and store it in a centralized database. Implemented scheduled cron jobs for daily automated data synchronization. Designed and exposed RESTful APIs to serve processed insights for external applications and dashboards.

TenTrails

- Expanded a comprehensive real estate web application using WordPress CMS. Created a custom theme and integrated essential features such as property listings and interactive property maps. Designed a user-friendly interface to enhance the browsing experience and streamline property management

ACHIEVEMENTS

Optimized Performance

Successfully enhanced a high-traffic PHP application, reducing page load times and implementing caching mechanisms

Innovative Feature Development

Generated a groundbreaking feature using PHP that integrated with emerging technologies

LANGUAGES

Tamil

Native or Bilingual Proficiency

English

Full Professional Proficiency