



MANIARASAN M

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CAREER OBJECTIVE

To work in a globally competitive environment on challenging assignments where I can contribute effectively to organizational growth while enhancing my skills.

PROFESSIONAL SUMMARY

- 7.3 years of experience in software development using PHP, WordPress, CodeIgniter, OpenCart, MySQL, HTML5, CSS3, JavaScript, jQuery, AWS, Git, Agile Methodology.
- Strong backend development expertise and team leadership experience.
- Excellent understanding of business logic and problem-solving abilities.

EXPERIENCE

Dr. Aravind's IVF Pvt Ltd (Nov 2023 – Present) – Senior Software Developer / Lead

- Backend development, task management, mentoring juniors, marketing automation.

Rising NorthStar Technologies (Sep 2022 – Oct 2023) – Senior Developer

- Backend development & team coordination.

MercuryMinds (2019 – 2022) – Senior Developer

- Ecommerce & CRM system development.

Fourez Media (2018 – 2019) – Junior Developer

- Website backend and maintenance.

TECHNICAL SKILLS

Programming	PHP, WordPress, CodeIgniter, OpenCart, Laravel, Yii, JavaScript, jQuery, React (Beginner)
Database	MySQL, SQL
Tools	VS Code, Sublime, FileZilla, WinMerge
Version Control	Git (Bitbucket)
Other	AWS, REST APIs, Photoshop

PROJECT SUMMARY

CRM Platform – Technical Lead

- Lead automation, Exotel integration, reporting.

Hexafair – Virtual 3D Event Platform

- Backend APIs, AWS deployment.

InternationalDrugMart.com – Senior Developer

- E-commerce medicine platform.

Tadalista.co – Senior Developer

- API integrations, order automation.

EDUCATION

MCA – EGS Pillay Engineering College (2015) – 7.1 CGPA

BCA – EGS Pillay Arts & Science College (2010) – 61%

STRENGTHS

- Strong analytical skills
- Quick learner and adaptable
- Team collaborator

PERSONAL DETAILS

Languages: Tamil, English

DOB: 11 April 1989