

ATHULYA K K

WORDPRESS DEVELOPER

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Profile Summary

WordPress Developer with 1+ year of hands-on experience in building, customizing, and optimizing responsive websites and WooCommerce stores. Strong in performance optimization, SEO best practices, and client-focused delivery. Also experienced with Python Django and React, enabling full-stack collaboration.

Experience

Associate Software Engineer

October 2024 – Present

Zyntegra Solutions Pvt. Ltd

Kochi, Kerala

- Designed and customized WordPress websites and themes, including plugin integration and structured content management.
- Optimized WordPress website performance and SEO using caching, image optimization, and best practices, resulting in faster load times and improved search visibility.
- Resolved WordPress issues such as plugin conflicts, theme errors, and critical bugs.
- Implemented responsive designs ensuring compatibility across devices and browsers.
- Collaborated with design, content, and marketing teams to plan and launch client websites.
- Managed multiple client projects, ensuring timely delivery and business requirement alignment.
- Handled website maintenance, updates, and basic security best practices.

Product Engineer

March 2024 – August 2024

Wave Technologies

Kochi, Kerala

- Developed a full-stack application with a Python Django backend and HTML/CSS frontend that analyzes uploaded photos and provides detailed information about the person in the image.
- Implemented RESTful APIs using Django Rest Framework for seamless communication between the frontend and backend.
- Integrated AWS Lambda for serverless processing of images, enabling scalable and efficient backend operations.
- Designed a responsive frontend with HTML/CSS for a smooth user experience and JavaScript for dynamic user experience.
- Leveraged Python Django for robust backend processing and data retrieval.

Projects

- **PouchParadise.com** — *E-commerce Store* — *WooCommerce*
Developed and customized a WooCommerce-based WordPress eCommerce store with product management, checkout setup, plugin integration, and performance optimization.
- **Softturns.com** — *IT Services Company Website* — *WordPress*
Built a professional WordPress website for an IT services company focusing on clean UI, SEO best practices, and responsive design.
- **Naturaaesthetics.ca** — *Healthcare / Aesthetics Clinic Website* — *WordPress*
Designed and optimized a WordPress website with improved page speed, SEO optimization, and enhanced user experience.
- **BethelProConstructions.ca** — *Construction Contracting Company Website* — *WordPress*
Developed a corporate WordPress website with custom layouts, structured content management, and performance optimization.
- **Makthavare.com** — *Personal Brand / Content Website* — *WordPress*
Implemented a content-focused WordPress website with responsive design, plugin integration, and ongoing maintenance.

Technical Skills

WordPress & CMS: WordPress Theme Customization, Plugin Integration, WooCommerce, SEO Optimization, Performance Optimization

Programming Languages: Python

Front-End Technologies: HTML, CSS, JavaScript, React, Redux, Material Tailwind, Bootstrap, Tailwind CSS

Back-End Technologies: PHP, Django, Django REST Framework (REST APIs), PostgreSQL, MySQL, MongoDB

Tools & Platforms: Git, Figma, cPanel, Postman, Firebase, Netlify, Render, SEO

Education

Python Django Full Stack Developer

October 2022 – October 2023

Prototype

Calicut, Kerala

- Completed a full-time internship as a Python Django full stack developer, gaining hands-on experience in real-world project development
- Built two full-stack web applications from scratch, handling both frontend and backend responsibilities
- Designed scalable architecture, implemented secure APIs, and developed responsive user interfaces
- Collaborated with senior developers and participated in code reviews to ensure code quality and best practices

Bachelor of Science in Computer Science

2019 – 2022

Sri C Achuthamenon Govt College

Thrissur, Kerala