

# S.ROOBIKA

CONTENT WRITER

## Contact

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📍 Puducherry

## Education

Navadurga English Higher  
Secondary School  
2020-2021

Sri Manakula vinayagar  
Engineering College

Bachelor of science in visual  
communication

2022-2025

## Skills

- Research and analysis
- Content writing and editing
- Communication management
- Storytelling
- Copy writing
- Social media content creation

## Language

Tamil  
English  
Telugu

## About Me

As a passionate Visual Communication student with practical experience in digital and broadcast media, I leverage my skills in storytelling, voice-over and multi-platform content creation, supported by an adaptable, emotionally intelligent and proactive approach, to thrive as a team player with a strong growth mindset in the dynamic media industry.

## Internships Experience

DOORDARSHAN KENDRA  
Broadcasting production

- Inplant training program in basic techniques of television production.
- Observer for video jockey cum news reading.
- Participated in news reporting and voice-over production for digital content.

DEEPAM CHANNEL  
Communication and television media

- Supported communication programming and media production teams. Acquired practical knowledge in scripting and content scheduling.
- Gained foundational experience in newsroom workflows and media ethics.