

BISMI SHIFANA

CONTENT/TECHNICAL WRITER



CONTACT

- +91 9944866356
- bismishifana30@gmail.com
- No.102, West car street, Tirunelveli

SKILLS

- Creative Writing
- Technical Writing
- Visual Storytelling
- Blog & Article Writing
- Academic Writing
- Audience Targeting
- Time Management
- Software Quality Testing
- Project Management

TOOLS

- Wordpress CMS
- Planable
- Buffer
- Canva
- Selenium
- Jmeter
- Post Man
- JIRA

LANGUAGES

- English (Fluent)
- Tamil (Fluent)
- Urdu and Arabic (Basic)



PROFILE

To contribute my expertise in content writing, project coordination, and quality assurance to growth-oriented service- and product-based companies. I aim to craft clear, engaging, and user-centric content through continuous learning, strategic communication, and collaboration, ensuring that every text adds value and elevates the user experience.



WORK EXPERIENCE

Lintcloud Technologies 2025 - PRESENT
Social Media Manager | Quality Analyst

- Write clear, creative, compelling, storytelling, SEO, and audience-focused content for blogs, websites, landing pages, social media ad writing, articles, and product documentation.
- Led a team in planning and executing social media campaigns aligned with brand objectives, ensuring consistent messaging and creative collaboration across marketing and design teams to boost engagement and audience growth across platforms.
- Designed and executed test cases for web and mobile applications, documented results and supported QA deliverables including test plans, user guides, and release notes.

Roriri Software Solutions 2024 - 2025
Lead Content Writer | Quality Analyst

- Prepared project documentation and functional overviews to support development, while also executing manual tests and reporting bugs to ensure software quality throughout the release cycle.

Vins Solutions 2020 - 2024
Lead Technical Writer

- Prepared and edited Ph.D. research papers and theses on AI, Machine Learning, and Deep Learning, ensuring clarity, accuracy, and academic integrity.
- Collaborated with researchers to structure technical content, refine algorithms, and align with journal and publication standards.

MSIT Research and Development 2018 - 2020
Content Writer

- Developed content for academic research papers, focusing on technical documentation, data analysis, and emerging trends in computer science.



EDUCATION

Master Degree 2016 - 2018
M.sc Computer Science | Manonmaniam Sundaranar University
GPA: 9.5 / 10

Bachelor Degree 2013 - 2016
B.sc Computer Science | Manonmaniam Sundaranar University
GPA: 7.6 / 10