

# SINTHIYA KANNAN

Senior Software Developer / UI UX Developer

LinkedIn: <https://www.linkedin.com/in/sinthiya-kannan-29755ab4/>

9786760461 | sindhugopal27@gmail.com

## **OBJECTIVE:**

Passionate and detail-oriented Developer with 9 years of experience in software development, including over 5 years specializing in front-end development with React.js and more than 6 years in UI/UX design and development using Squarespace and other leading web technologies. Proven ability to deliver visually appealing and high-performing web solutions tailored to user needs.

## **SKILLS:**

- ReactJs / Redux
- JavaScript / jQuery
- HTML5 / October CMS
- Windows 10 / Ubuntu
- WordPress / Elementor / HubSpot / Squarespace / Wix
- CSS3 / Tailwind CSS / SASS / Bootstrap 4/5
- Photoshop / Figma
- VS code / Sublime / Notepad++

## **PROFESSIONAL EXPERIENCE:**

8 Years : Senior Software Developer at “A2Z Technologies, Chennai”

Dec 2017 – Present

## **PROJECTS: Key Projects Worked On:**

### **Project 1: Hypersphere Website – Business Services Portal**

Site Url: <https://hypersphere-green-a8tx.squarespace.com/home-new>

- Integrated third-party tools including **Mailchimp**, **Calendly**, **Google Analytics**, and **Facebook Pixel** for marketing, analytics, and scheduling.
- Customized design and user experience through **HTML**, **CSS**, and **JavaScript**, ensuring responsive and brand-aligned layouts.
- Managed domain and hosting configurations including **SSL setup**, **email routing**, and **custom domain connection**.

### **Project 2: Ellipse Webstore – E-commerce Platform**

Site Url: <https://ellipse-nonagon-wf2p.squarespace.com/>

- Configured Squarespace e-commerce features including **product catalog setup**, **inventory tracking**, **pricing**, and **order management**.
- Implemented **Stripe** and **PayPal** payment gateways, **tax rules**, and **shipping zones**.
- Created and updated site policies such as **privacy**, **return**, and **terms s conditions** pages.
- Set up **automated emails**, contact forms, and **customer communication channels**.

### **Project 3: MoonMountain – Brand Presence and Engagement Site**

Site Url: <https://moonmountain.squarespace.com/>

- Defined **site goals**, **layout**, and **content strategy** to align with brand objectives.
- Led project coordination across **design**, **content**, and **development** teams.
- Integrated **social media feeds** and **share tools** (Instagram, Facebook, LinkedIn) to boost user engagement.
- Oversaw the **end-to-end website launch**, ensuring a seamless and visually appealing user experience.

#### **Project 4: frostify.fun**

Site Url: <https://frostify.fun/>

- Built **responsive, user-friendly interfaces** with React.js, HTML5, CSS3, and JavaScript in collaboration with UI/UX teams.
- Optimized performance and ensured cross-browser compatibility for seamless UX and strong SEO.
- Integrated APIs to deliver dynamic content across service pages and blogs.
- Wrote clean, modular code following **modern frontend best practices**.

#### **Project 5: Sourcepass**

Site Url: <https://www.sourcepass.com/>

- Partnered with UI/UX designers to develop clean, responsive, and intuitive user interfaces using ReactJs, HTML5 and CSS3.
- Ensured **cross-browser compatibility and optimized page performance** to enhance user experience and support SEO best practices.
- **Integrated dynamic backend APIs** to build interactive service pages and blog features with real-time content rendering.
- Maintained **modular and reusable code**, adhering to industry best practices and coding standards in frontend development.

#### **Project 6: starmiraclehealing**

Site Url: <https://starmiraclehealing.com/>

- Collaborated with UI/UX designers to implement **clean, responsive, and user-friendly interfaces** using Elementor.
- Guaranteed **consistent performance across browsers** and enhanced load times to **boost user experience** and SEO.
- Connected backend APIs and dynamic data to develop engaging service pages and blog components.

#### **EDUCATION:**

**Bachelor's degree** in Electronics and Communications

Arulmigu Meenakshi Amman College of Engineering, Thiruvannamalai, Tamil nadu

April 2015

Completed 4 years with 63.2% towards a Communications.

**Higher Secondary**

**KHNUP Kamaraj higher secondary school**, Krishnapuram, Virudhunagar

May 2011

GPA: 65%

**SSLC**

**KHNUP Kamaraj higher secondary school**, Krishnapuram, Virudhunagar

May 2009

GPA: 80%

#### **PERSONAL DETAILS:**

- Language Known: English, Tamil.
- Nationality: Indian
- Hindu

#### **DECLARATION:**

I hereby declare that all the information provided above is accurate and truthful to the best of my knowledge and belief. I take full responsibility for the accuracy of the stated information.