



RAMESWARY BEHERA

Content Writer

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📍 Rayagada

👤 [LinkedIn](#)

EDUCATION

B.Sc in Chemistry
Rayagada Autonomous College
2019-2022

Higher Secondary Education
Gandhi Public School[CBSE]
2017-2019

SKILLS

- Content Creation
- Blogging
- Social Media Writing
- Time Management
- Team Collaboration

LANGUAGE

English

Hindi

Odia

About Me

I have worked as a Social Media Executive at Fine Wine Cosmetics, where I created engaging content for the brand's website, blogs, social media platforms, and other marketing materials. With 6 months of hands-on experience in the content space—including 3 months as an intern—this role marks the beginning of my professional journey.

I take pride in being an optimistic and dedicated individual who believes in giving 100% to every task. Outside of work, I actively create content for my own platforms such as Instagram, LinkedIn, and Medium, where I share insights on topics I care about.

WORK EXPERIENCE

Oct 2024 - July 2025

Fine Wine Cosmetics

Social Media Executive

- Develop SEO-enhanced content tailored specifically for the website to improve visibility and engagement.
- Craft compelling, SEO-focused blog posts that resonate with the brand's identity and attract targeted audiences.
- Produce engaging and optimized content for the brand's social media platforms to boost interaction and brand presence.

Jan 2020 - Present

Social Media

Content Creator

- Created series of video content for Instagram.
- Daily updates about my writing status of the day.
- Poetry writing for reels.
- Daily motivational content.

Jan 2023 - Present

Medium

Blogger

- Writing articles and blogs on self awakening and spiritual concepts.

WORKS

[Blogs](#)

[Instagram](#)

[Portfolio](#)