

Prabhu Chandran

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PROFESSIONAL SUMMARY

Experienced WordPress Developer with 4.5 years of expertise in designing, developing, and optimizing websites. Proficient in custom theme development, plugin customization, and responsive web design. Skilled in front-end and back-end technologies, with hands-on experience in Shopify, PHP, SQL, and MongoDB. Passionate about delivering high-performance and SEO-optimized websites that enhance user experience and business growth.

TECHNICAL SKILLS**Web Technologies:**

- WordPress (Theme & Plugin Development)
- Shopify Development
- HTML5, CSS3, SCSS, Bootstrap
- JavaScript, jQuery
- PHP, MySQL
- API Integration
- WooCommerce integration
- eCommerce platform integration

Tools & Platforms:

- Photoshop, Dreamweaver
- Hosting Platforms (Bluehost, HostGator)

Database Management:

- SQL

Other Skills:

- SEO Optimization
- Website Security & Performance Optimization
- Website maintenance and updates
- WordPress security implementation
- Responsive web design

WORK EXPERIENCE

Guires Solution Pvt Ltd.

Senior Web Developer | April 2025 – Present | Chennai, India

Nevas Technologies Pvt. Ltd.

Web Developer | December 2023 – March 2025 | Chennai, India

- Develop and maintain custom WordPress and Shopify websites for clients.
- Optimize website performance, security, and SEO rankings.
- Troubleshoot and resolve technical issues related to themes, plugins, and hosting.
- Collaborate with designers and marketing teams to ensure high-quality user experiences.
- Designed and implemented a custom WordPress site for a local business, increasing their online visibility and generating a 30% rise in new customer inquiries within the first three months.
- Optimized existing WordPress sites by implementing SEO best practices, resulting in a 20% increase in search engine rankings and a 15% boost in organic traffic.
- Assisted in migrating legacy websites to WordPress, ensuring data integrity and improving site performance, which led to a 25% reduction in page load times.

404DM Digital Marketing Agency

Associate Web Developer | December 2019 – December 2023 | Chennai, India

- Built and customized responsive WordPress websites to meet client needs.
- Developed and modified WordPress themes and plugins for enhanced functionality.
- Integrated third-party APIs and eCommerce solutions (WooCommerce, Shopify).
- Provided ongoing maintenance and support for existing websites.
- Developed and launched a responsive WordPress theme for a major client, leading to a 50% increase in mobile traffic and a 35% improvement in user retention rates.

PERSONAL QUALITIES

- Honest and hardworking
- Willingness to learn
- Good team player
- Good communication skills, optimistic and positive attitude

PROJECTS

Successfully developed and delivered multiple websites across various industries.

✓ [HowToEcommerce](#)

✓ [SAF India](#)

✓ [Shop with Pray Lady](#)

✓ [The Detailing Mafia](#)

✓ [Sero Apparels](#)

✓ [Fagun Company](#)

✓ [Ascertain Tech](#)

✓ [404DM](#)

✓ [Avias World](#)

✓ [Formulated Polymers](#)

✓ <http://nevastech.com>

EDUCATION

B.Sc. in Computer Science

JP College of Arts & Science, Ayikudi, Tenkasi | 2016 | 62.21%

SOFT SKILLS

- Strong Problem-Solving & Debugging Skills
- Team Collaboration & Communication
- Adaptability & Willingness to Learn
- Attention to Detail

LANGUAGES

- English
- Tamil

PERSONAL DETAILS

Date of Birth: 21-Dec-1994

Location: Chennai, Tamil Nadu, India

DECLARATION

I hereby declare that all the information provided above is true to the best of my knowledge.

Place: Chennai

Date:

SIGNATURE

(PRABHU)