

SHANKAR NARAYAN V

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PROFESSIONAL EXPERIENCE

Hurun India – Remote

Consultant Content Writer | **Aug 2025 – Present**

- Finalised panel discussions for upcoming business award shows.
- Prepared questionnaires for each panelist chosen for discussions.
- Curated award categories for different recognitions.
- Prepared event summaries for various awards.

Thomson Reuters – Bengaluru

News Publishing Specialist | **Jul 2024 – Feb 2025**

- Produced 200+ multimedia news packages covering major global events including the Israel–Gaza war, Russia–Ukraine war, and US Presidential race.
- Oversaw publishing for Reuters Workspace terminal, packaging global stories on politics, business, and economics for newsletters.
- Collaborated with editorial teams to streamline workflows, improving content delivery speed and accuracy.

Moneycontrol.com – Bengaluru

Senior Sub Editor | **Mar 2023 – Jun 2024**

- Researched and curated trending stories across politics, business, sports, and entertainment.
- Led coverage of marquee sports events: ICC ODI World Cup 2023 (India vs Pakistan lead), Women's Premier League 2024, IPL 2024.
- Managed live blogs, match previews, reports, and analysis, ensuring timely publishing and high audience engagement.
- On-field lead for Bengaluru leg of ICC ODI World Cup 2023 and other major tournaments.

Transparency Market Research – Pune (Remote)

Content Writer | **Nov 2021 – Feb 2023**

- Delivered error-free content across industries including Chemicals, Food & Beverages, Healthcare, Automotive, and IT & Telecom.
- Produced report previews, blogs, and press releases, maintaining brand tone and SEO best practices.

Sportstar (The Hindu Group) – Bengaluru

Sports Writer | **Feb 2021 – Oct 2021**

- Wrote news and feature stories on domestic and international sports personalities.
- Key contributor to IPL 2021, Euro 2020, and Tokyo Olympics coverage, including live match blogs and social media content.

The Times of India – Bengaluru

Digital Content Producer | **Oct 2018 – Dec 2019**

- Designed and edited sports news pages, created headlines, subheads, and captions.
- Authored weekly ‘Times Sportal’ feature highlighting standout sports performances.

Sportskeeda – Bengaluru

Content Manager | **Oct 2014 – Jun 2017**

- Managed cricket content desk, conceptualising daily features and historical op-eds.
- On-ground journalist for Premier Badminton League, delivering match reports and opinion pieces.

EDUCATION

Post Graduate Diploma in Multimedia Journalism (2017-2018) – Indian Institute of Journalism and New Media, Bengaluru

B.E. in Industrial Engineering & Management (2010-2014) – Siddaganga Institute of Technology, Tumkur