

Satheesh Kumar M

(Mobile: 93617 43924)

PERSONAL SUMMARY

A highly resourceful and innovative Web Design and Development professional with **10 years of industry experience**. Adept at designing and developing dynamic, user-friendly, and high-performance websites, with expertise in **PHP, MySQL, jQuery, JavaScript, HTML5, CSS3, and Bootstrap**. Strong analytical skills in **UI/UX development**, ensuring seamless and engaging user experiences.

Proficient in **WordPress, Magento, Shopify, MODX, and Photoshop**, with hands-on experience in **CMS development and customization**. Expertise in developing WordPress websites, transforming them into **mobile applications**, and working extensively in **eCommerce domains**.

Capable of adapting to evolving requirements and implementing CMS-based solutions with efficiency. Excellent problem-solving abilities, coupled with **strong communication, collaboration, and analytical skills**, ensuring successful project execution and client satisfaction.

KEY RESPONSIBILITIES & EXPERTISE

- **Develop and manage corporate and business websites**, including custom themes and plugins to align with branding and business goals
- **Design and implement WordPress-based solutions** for diverse industries, ensuring scalability, security, and performance
- **Create and maintain landing pages, microsites, and eCommerce websites** that comply with the **Web Development Life Cycle (WDLC)** best practices
- **Customize and extend WordPress CMS functionalities** using PHP, MySQL, JavaScript, jQuery, and AJAX
- **Ensure website security and performance optimization** by regularly updating themes, plugins, and core files while following best security practices.
- **Integrate third-party APIs, payment gateways, and custom solutions** for seamless website functionality.
- **Develop and deploy responsive, SEO-friendly, and high-performance websites** using modern front-end frameworks such as Bootstrap and Tailwind CSS.
- **Implement automated testing tools** to monitor the website's performance, uptime, and security vulnerabilities.
- **Migrate and upgrade websites** from older platforms to WordPress while preserving SEO value and user experience.
- **Optimize website loading speed** through techniques such as caching, lazy loading, and database optimization.
- **Develop multilingual and multi-regional websites** using WordPress plugins like WPML and Polylang
- **Collaborate with designers, content creators, and marketing teams** to enhance user experience and brand identity
- **Ensure website accessibility (ADA compliance)** by following WCAG (Web Content Accessibility Guidelines)
- **Conduct website audits and troubleshooting** to resolve issues related to broken links, outdated content, or performance bottlenecks

Senior WordPress Developer

- **Convert Figma, Adobe XD, and Photoshop designs into fully functional WordPress websites.**
- **Manage hosting environments, domain configurations, and website deployments** on platforms like AWS, cPanel, and Cloudflare.
- **Train clients and stakeholders on WordPress content management** for smooth website administration.
- **Stay updated with the latest WordPress trends, plugins, and development best practices** to continuously enhance website performance and security.

SKILLSET

- **WordPress Development:** Custom theme and plugin development, custom post types, and advanced CMS configurations.
- **Front-End Technologies:** Expertise in HTML5, CSS3, JavaScript, jQuery, Bootstrap, and Tailwind CSS for responsive and user-friendly interfaces.
- **Back-End Development:** Strong proficiency in PHP, MySQL, and API integrations to enhance website functionality.
- **Plugin Customization & Development:** Modify and extend WordPress plugins to meet specific project requirements.
- **Website Security & Performance Optimization:** Implement security best practices, caching mechanisms, and speed optimization techniques.
- **Website Maintenance & Server Management:** Regular updates, troubleshooting, backups, and hosting environment management (cPanel, AWS, Cloudflare, etc.).
- **SEO & Web Accessibility:** SEO best practices implementation, WCAG compliance, and mobile-first design approach.
- **Website Migration & Deployment:** Seamless migration of websites across different hosting providers while ensuring minimal downtime.
- **Domain & DNS Management:** Configuring and managing domain names, SSL certificates, and DNS settings for smooth website operations.
- **Version Control & Collaboration:** Experience with Git, GitHub, and deployment workflows for efficient project management.

RECENT PROJECTS

 Portfolio – A Decade of Excellence in Web Development

With over **10 years of expertise in WordPress development, UI/UX design, and CMS solutions**, I have had the privilege of crafting **high-performance, secure, and visually stunning websites** for a wide range of global clients. My work spans industries such as **automotive, logistics, insurance, education, eCommerce, and corporate enterprises**, delivering digital experiences that are both functional and aesthetically compelling.

 *Global Enterprises & Industry Leaders*

I have been instrumental in **developing and optimizing websites** for some of the most recognized brands, including:

- ◆ [Maersk](#) – Designed and enhanced their **global logistics and tracking portal**, ensuring a seamless user experience for international clients.
- ◆ [IDP – International Education Specialists](#) – Built a **robust IELTS preparation platform**, incorporating interactive learning modules and a dynamic content management system.

Senior WordPress Developer

♦ [Elite Elevators](#) & [Nibav Lifts](#) – Developed state-of-the-art, **SEO-optimized, and high-converting websites** for **home elevator solutions**, enhancing brand presence and customer engagement.

 *Corporate & Business Web Solutions*

I have successfully delivered **enterprise-grade digital platforms** for top-tier clients, ensuring website scalability, security, and performance optimization:

✓ **NSM Insurance Group** – Revamped their online presence with a **feature-rich insurance website**, providing a seamless user journey.

✓ [ResinTech](#) – Engineered a **modern, responsive website** for a leader in **water purification and filtration solutions**.

✓ **Golden West Food Group** – Developed an **engaging corporate website**, integrating high-quality visuals and an interactive product showcase.

✓ [Michigan Municipal League \(MML\)](#) – Designed a **business-centric website** tailored to municipal and governmental needs, ensuring seamless access to resources and community engagement.

✓ [Howard & Howard](#) – Built a **professional legal services website**, optimizing user navigation and accessibility.

 *Automotive & Digital Solutions*

I have played a **key role in transforming the digital presence** of some of the biggest names in the **automotive sector**, focusing on **front-end UI development, performance optimization, and responsive design**:

❏ **Ford & Lincoln** – Led front-end UI enhancements, ensuring **pixel-perfect designs, seamless user experience, and responsive performance** across all devices.

❏ **AXL18 & Ford Direct** – Developed **high-performance, mobile-friendly UI components**, optimizing website speed, accessibility, and cross-browser compatibility.

 *Passion for Innovation & Excellence*

Currently, as a **Senior Software Engineer at Onemagnify**, I continue to push boundaries in **WordPress development, CMS customization, UI/UX innovation, and website security**. My dedication to **delivering top-notch digital solutions** ensures that my clients stay ahead in their respective industries.

 **Let's create the future of digital experiences together!**

PROFESSIONAL EXPERIENCE:

- Working as a Web developer in Qadir InfoTech private limited, Chennai, Since December 2014 to July 2015.
- Working as a Web developer in IT Resonance private limited, Chennai, Since July 2015 to 2019 March.
- Working as a WordPress developer in Nibav It Solutions, Chennai, Since June 2019 April

Senior WordPress Developer
to 2022 Feb.

- Working as a “Senior Software Engineer” in Onemagnify, Chennai, Since 2022 Jan to till date.

EDUCATION DETAILS:

- Bachelor of Engineering (B.E.) – Information Technology Annai Mathammal Sheela Engineering College, Namakkal **(2010 – 2014) *Graduated with 76.8%**
- Higher Secondary Certificate (HSC) Nadar Saraswathi Higher Secondary School, Theni **(2008 – 2010)** Achieved 66.9%
- Secondary School Leaving Certificate (SSLC) Nadar Saraswathi Higher Secondary School, Theni **(2006 – 2008)** Achieved 87.6%

PERSONAL DETAILS:

Father’s name : M. Murugesan
Mother’s name : M. Murugeswari
Date of Birth : 30th Nov 1992
Gender : Male
Nationality : Indian
Marital Status : Married
Languages known: Tamil, English.
Address : 111, Powerhouse Street Theni.
Hobbies : Playing Cricket.

DECLARATION

I hereby declare that all the statements mentioned above are true to the best of my knowledge.

Place: Chennai



Date:

(M. SATHEESHKUMAR)