

# T SANTHOSH KUMAR

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## SUMMARY

I am seeking a role within the sector, aiming to launch my career by utilizing my knowledge, loyalty, and punctuality to contribute to the organization's success.

## EDUCATION

### B.E Mechanical Engineering | Velammal Institute of Technology

Aug 2014 - May 2018

85.2%

### HSE | Model Matriculation Higher Secondary School

Jun 2012 - Apr 2014

88.25%

## WORK EXPERIENCE

### Senior Copywriter | Visibility Studio

Apr 2025 - Aug 2025

### Freelancing

Nov 2024 - March 2025

### Content Analyst | Melon Ventures Pvt Ltd

Oct 2022 - Aug 2024

- Acquired in-depth knowledge in content creation throughout my period
- Worked on a wide range of content production aspects
- Produced numerous content pieces about current events
- Helped in reviewing content quality

### Content Writer Intern | LittleTalks Entertainments

May 2022 - Jul 2022 

- Created high-quality web content for various platforms
- Wrote articles, blog posts, and other materials that met quality standards
- Worked closely with the content team, editors, and producers
- Worked as a voice-over artist for delivering news content on social media

### Associate | Azcad Pharmaceuticals Pvt Ltd

Jan 2019 - Dec 2021

- Maintained and updated employee personnel records following company policies and requirements
- Provided administrative support, including answering phone calls, replying to emails, and doing various forms of correspondence

## SKILLS

- Content Strategy & Optimization (Blog posts, landing pages, web copy)
- Copywriting (Ad copy, email campaigns, product descriptions)
- SEO & Keyword Research (Ahrefs, SEMrush)
- Design & Visual Content Tools (Canva, MS Office suite)
- Research & Analytical Writing (video scripts, market reports)

## CERTIFICATIONS

- Conversation course at British Council
- Paper presentation, Project X, and puzzle champ at IIT-Madras