

## RESUME

### **MANI ARASAN.M**

2/15,9<sup>th</sup> street,  
Ashtalakshmi Nagar, Velachery  
Chennai(Tamil Nadu).

### **CAREER OBJECTIVE:**

To work in globally competitive environment on challenging assignments to organization that gives me challenges and opportunities utilized and my contribution will be to develop the company.

### **PROFESSIONAL SUMMARY:**

- **7.3 years** of experience in software development using corephp ,wordpress,opencart,codeigniter mysql,html5,css3 and Javascript,jquery,AWS,Git,Ajile Methodology technology, Digital marketing team Handling.
- Good work ethics with excellent communication and interpersonal skills.
- Strong Development and programming skills in using technology to develop effective complex business solutions.
- Ability to work individually if required.

### **PROFESSIONAL EXPERIENCE:**

#### • **Company**

##### ➤ **Dr.Aravind's IVF Pvt Ltd– 6th November 2023 to till Date**

##### **Role & responsibilities :**

**Senior software developer & Lead** – Backend development and maintenance, Manager assign the tasks, manage my self and handled juniors, digital marketing team handling.

##### ➤ **Rising North Star Technologies PVT LTD – 12<sup>th</sup> September 2022 to 27<sup>th</sup> - October – 2023**

##### **Role & responsibilities :**

**Senior software developer** – Backend development and maintenance, Team leader assign the task manage myself and handled juniors

##### ➤ **Mercuryminds - june 2019 to August 2022.**

##### **Role & responsibilities :**

**Senior software developer** – Backend development and maintenance,

##### ➤ **Fourez media - february 2018 to april 2019.**

**Junior software developer** – Backend development and maintenance,

### **TECHNICAL SKILLS:**

- **Programming Languages** : corephp, wordpress, codeigniter, laravel, xact5(Yii framework), opencart , HTML5, CSS3, JavaScript, unity, Bootstrap, JQuery, AWS, Rest Apis, webservices, React js(Beginner Level)
- **Database** : MySQL, Sql
- **Tools** : Visual studio code, Notepad++, filezilla, sublime, WinMerge

- **Packages** : MS-Office, Adobe Photoshop
- **Operating Systems** : Windows 10, linux upundu.
- **Version Control** : GIT (Bitbucket), Agile Methodology
- **Digital Marketing Tool**: Zappier, EXOTEL, Meta(Google, facebook, instagram) – Lead Generation

## **PROJECT SUMMARY:**

### **# crm**

#### **Role: Technical Lead**

**Technologies Used:** PHP, mysql, codeigniter, HTML, CSS, Javascript, JQuery, Restapi, webservice

**Responsibilities:** Team handling & Backend development and maintenance.

**Description:** once customer register through social medias like facebook, whatsapp etc, information stored zappier via stored in our database(enquiry) parts, call center teams called to the customer through click to call. Its connected to exotel(third party tool), then call center team marked different status like interest, junk, walk in scheduled etc, this is named as lead and assigned to respective telecaller, telecaller call recordings, feedbacks, user management, permissions(admin, telecaller, audit, financial etc) like zone/location wise, Reports->overall telecaller, zone/location wise, leads reports etc, cron using call\_cron, lead, staff\_details.

### **# Hexafair**

#### **Role: Technical Lead & Senior Software Developer**

**Technologies Used:** Java, mysql, wordpress, React js, HTML, CSS, Javascript, JQuery, AWS, Git, Rest Apis, Unity

**Responsibilities:** Team handling & Backend development and maintenance.

**Description:** This is a 3D Virtual Events & Hybrid Events Platform and it delivers memorable virtual events along with venue, loggby, auditorium, networking, breakout rooms, exhibition hall, booth(virtual/hybrid), text & video call facilities develop with Reactjs .

### **# internationaldrugmart.com**

#### **Role: Senior Software Developer**

**Technologies Used:** PHP, mysql, opencart, HTML, CSS, Javascript, JQuery, Restapi, webservice

**Responsibilities:** Backend development and maintenance.

**Description:** A drug Store/Pharmacy/Community Pharmacy/chemist's is a retail shop which provides prescription drugs, among other products. At the drug store, a pharmacist oversees the fulfillment of medical prescriptions and is available to give advice on their offerings of over-the-counter drugs. All features achieve using snippet code using hooks and many more plugins used like security plugin, qrcode, cache plugins etc.

### **# tadalista.co**

#### **Role: Senior Software Developer**

**Technologies Used:** PHP, mysql, corephp, HTML, CSS, Javascript, JQuery, Ajax, Aws, Rest apis, webservice, Git

**Responsibilities:** Backend development and maintenance.

**Description :** A leading US, EUROPEAN based online medical products selling platform and it is connecting with USA based medical commerce site to sell products and involves maintenance of inventory products using most oftenly running apis(order, order\_customer, order\_glu). It also has the features of Abandoned orders, lightning deals, special offers, price discounts, coupon discounts & reward voucher codes, auto-shipping and multi language functionality.

**EDUCATIONAL QUALIFICATION:**

<b>qualification</b>	<b>Institution</b>	<b>University / Board</b>	<b>Year of Passing</b>	<b>Cgpa / %Scored</b>
MCA	EGS pillay Engineering College Nagapattinam	Anna University	2015	7.1
BCA	EGS pillay arts&science college Nagapattinam	Bharathidasan University	2010	61%
HSC	Our Lady of health higher secondary school Velankanni	State board	2007	58%
SSLC	Our Lady of health higher secondary school Velankanni	State board	2004	78%

**STRENGTHS:**

- Analyzing and Problem solving skills.
- Ability to adapt quickly to the changes in the working environment.
- Flexible to time demand, Quick learner.
- coordinate with Working in a Team.

**PERSONAL DETAILS:**

Father's Name : G.Marriyappan  
Mother's Name : M. Panjavarnam  
Linguistic Ability : Tamil, English  
Gender : Male  
Marital Status : Married  
Date of Birth : 11 April 1989

**DECLARATION:**

I reaffirm that the information furnished in this document are true to the best of my knowledge and many thanks for your valuable time given to my CV.

Place :

Yours truly,

Date :

**(MANI ARASAN M)**