

Pragash J (JP)

Senior Website Developer

Preferred Work Mode: Full-Time (Work From Home)

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📍 Chetpet, Tiruvannamalai

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WordPress & Shopify Web Developer with expertise in building professional, high-quality websites. Skilled in creating responsive, SEO-friendly, and performance-optimized web solutions tailored to client needs. Experienced in WordPress theme customization, plugin integration, website management and also familiar in Shopify store setup and basic customization. Strong focus on delivering user-friendly, scalable, and business-driven digital solutions that enhance online presence and support long-term growth.

EDUCATION

UNIVERSITY COLLEGE OF ENGINEERING ARANI

B.E - Computer Science 2009 - 2013

GOVT. HIGHER SECONDARY SCHOOL PAZHAMPET

Class 12 2009

SKILLS

Basics of HTML, CSS, PHP & MySQL

CMS: Wordpress + Woocommerce & Shopify

Page Builders: Elementor, Divi, WPBakery

Optimization Plugins:

Speed - W3 Total Cache, WP Rocket, LiteSpeed

Image - Smush, EWWW

SEO - Rankmath, AIOSEO, Yoast

Web Analytics Tools: Google - Analytics, Search Console, Ads, Tag Manager & Meta Pixel

Image Editing: Canva | **Content Creation:** ChatGPT

AI Tools: 10web for Wordpress, WIX, Hubspot, Framer, Builder, Bolt & ChatGPT.

PORTFOLIO

Wordpress

akeetraders.com

rhinocreativeagency.com

priyamclinic.com

paradoxagency.me

alphalanguages.in

seyieauto.com

almuhandeshrc.com

krishnaecoexports.com

spdkjventures.com

79hostels.in

didimbd.co.uk

2mqms.com

guavatrees.com

mizaj.com

rhinotechmedia.com

ntaguae.com

baknet.uk

Shopify

darzeetraditions.com

nammamarkt.com

maddysttruecolors.com

zaqiz.com

ros.boutique

badiestudio.com

vihangrocery.com

starlite.com.gh

bodyphenom.com

varahis.com

WooCommerce

cottagewellness.in

chozhan.eu

WORK EXPERIENCE

RHINO CREATIVE AGENCY, CHENNAI

NOVEMBER 2021 - JULY 2025

Senior Website Developer

FREELANCER - <https://www.freelancer.in/u/ChintorWeblab>

JULY 2013- OCTOBER 2021

Website Developer

EXPERTISE

- WordPress Themes, Plugins & Elementor Kits
- WooCommerce & Shopify - ECom Features
- Installing & Configuring Themes/Plugins
- Updating Core, Themes & Plugins
- Website Troubleshooting & Bug Fixing
- Optimizing Site Speed & Performance
- On-Page SEO Optimization
- cPanel, Plesk & WHM Management
- Website Migration & Backup Management
- Mobile-Friendly & Responsive Design
- Payment Gateway & API Integration
- Google Site Kit Tools & Meta Pixel

KEY RESPONSIBILITIES HANDLED

- Planned new website development and structure.
- Designed and developed responsive websites.
- Revamped and updated existing websites.
- Maintained and optimized live websites.
- Migrated and copied websites across servers.
- Tested websites and fixed issues.
- Performed backups of files and databases.
- CSS Customization & PHP Code Snippets
- Discussed requirements with clients.
- Shared progress updates with clients.
- Used GPL themes and plugins to reduce cost.
- Converted Figma/Adobe XD designs into Elementor
- Implemented basic on-page SEO practices.
- Ensured cross-browser and mobile compatibility.
- Monitored website health, performance & security checks.
- Managed hosting, domains, and SSL setup.