

Vignesh C
WordPress Developer

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PROFESSIONALSUMMARY

Highly skilled WordPress Developer with **1.5 Years** of hands-on experience in building, customizing, and optimizing WordPress websites, proficient in WordPress core, theme customization, plugin development, PHP, HTML, CSS, Bootstrap, and SQL, with a strong understanding of **WordPress** best practices, security, and performance optimization, delivering high-quality, responsive, and scalable websites, with excellent problem-solving skills and attention to detail, looking for a challenging role to leverage my skills and expertise to drive business growth.

PROFESSIONAL EXPERIENCE

WordPress Developer, Aryu Enterprises Private Limited

February 2024-Present

- **WooCommerce Expertise:** Developed and customized WooCommerce sites for international clients, ensuring seamless online shopping experiences with tailored features and payment gateways.
- **Business Solutions:** Created WordPress sites for domestic clients focused on business solutions, providing functional and user-friendly platforms to enhance their online presence.
- **Client Communication:** Effectively communicated with overseas clients to understand their specific requirements, translating them into functional website features that met their business goals. Addressed and resolved customer queries and issues, ensuring high levels of satisfaction.
- **Plugin Integration:** Integrated and customized plugins, particularly for WooCommerce, to extend the functionality of client websites, including payment processing, shipping, and inventory management. Released waybills to customers via email daily, based on load lists.
- **Responsive Design:** Ensured that all websites were fully responsive, providing an optimal user experience across different devices, from desktops to mobile phones.
- **Performance Optimization:** Worked on optimizing website performance, improving loading speeds, and ensuring that websites were SEO-friendly to enhance visibility in search engines..
- **Security Implementations:** Implemented security measures to protect client websites from vulnerabilities, including SSL certificates, regular updates, and security plugins.
- **Project Management:** Managed multiple projects simultaneously, ensuring timely delivery while maintaining high-quality standards across all client websites.
- **Continuous Learning:** Stayed updated with the latest WordPress and WooCommerce trends and technologies, applying new techniques to improve the quality and functionality of client websites.
- **SEO Optimization:** Implemented basic SEO practices on client websites, such as meta tags, alt texts, and sitemaps, to improve their visibility in search engines.

PROFESSIONAL EXPERIENCE

WordPress Developer Intern, Anicha Digital Infrastrucure Pvt. Ltd

3 Month Intership

EDUCATION

Year	Degree	Institute
2021-23	MCA	Annai collage of Arts and Science
2018-21	B.SC(IT)	Dharamapuram Adhinam Arts and Science Collage.
2017-18	12 th 72% /HSLC	Thavasumuthu Nadar Higher Secondary School
2015-16	10 th 82% /SSLC	Thavasumuthu Nadar Higher Secondary School

KEY PROJECTS UNDERTAKEN :

1. Project : Hr Metrix Website, Wordpress Application

Technologies : HTML,CSS, WORDPRESS. (Elementor)

Team Size : 1

Client : Hr Metrix (<https://hrmetrics.showcaseyourprojects.com/>)

Role : Front- End Developer

Project Overview : HR Metrics offers a unified platform for modern HR needs, streamlining payroll, employee data management, attendance, recruitment, appraisals, and staff engagement. It features AI-powered chatbots, mobile-friendly learning systems, and tools for leave and travel management, providing data-driven insights and fostering a people-centric work culture.

2. Project : Biokosmetik of Texas , E-commerce Website

Technologies : HTML,CSS, WORDPRESS (Flatsome Theme Builder)

Team Size : 2

Client : Biokosmetik of texas (<https://www.biokosmetikoftexas.com/>)

Role : Front- End Developer

Project Overview : To design and develop a robust, user-friendly e-commerce platform for **Biokosmetik of Texas**, enabling the seamless sale of premium skincare products from leading brands like **Biodroga , Alex Cosmetic, Dr. Grandel, Bio Vegane and Dr. Schrammek**

2. Project : Delta Study Abroad , Wordpress Application

Technologies : HTML,CSS, WORDPRESS (Elementor)

Team Size : 02

Client : Delta Stydy Abroad (<https://deltastudyabroad.com/>)

Role : Front- End Developer

Project Overview : Delta Study Abroad is an educational consultancy dedicated to assisting students in pursuing international education opportunities. They offer a range of services, including university and course selection, application assistance, visa processing, and pre-departure guidance.

KEYSKILLS & SOFTWARES

Skills: WordPress, HTML, CSS, Bootstrap, PHP, Figma, SEO, Fast Learning New Technologies, Problem Solving

Softwares: WordPress, Figma, Canva

Theme Builder : Elementor , Divi Theme Builder, Flatsome Theme Builder

Analytics Tools : GTMetrix, PageSpeed Insights

Place: Chennai

Date:

Yours Sincerely,
(Vignesh)