

HARRISON MATHEW N

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SUMMARY

With a strong background in Front-End and Web Development, Graphic Design, Networking, GenAI, CMS, LMS, and Client Services and Support, I excel in tackling complex challenges. My tenure at Deloitte (DCIDSPL) has sharpened my skills in project management, troubleshooting, and problem-solving. Recognized for my innovative approach and impact with multiple Spot Awards and success in game contests, I am passionate about leveraging my skills to drive meaningful impact. As a quick learner and adaptable team player, I am confident in my ability to thrive in any environment with the right training. For more information about my skills, experiences, certifications, awards, and examples of my work, please visit my website.

PROFESSIONAL EXPERIENCE

XIN-Associate 3, Deloitte Consulting India Digital Services Private Limited (DCIDSPL), Chennai, TN
Roles: Digital Content Analyst, System Engineer, Copywriter
December 2021–Present

Experienced in GenAI testing, copywriting for Facebook ads, content management, migration and strategy (CMS), and learning management and storyboarding (LMS). Skilled in troubleshooting system issues, resolving design and hardware problems, and contributing to high-profile projects for clients such as DPE NSW, Pfizer, TAFE NSW, Macy's and Bloomingdale's, News Corp, and Newsquest Media Group. Part of Deloitte's internal IT support services entity for 3 months, providing technical support to internal teams. Acted as a point of contact and managed both FTEs and subcontractors in several projects.

XIN-External, Deloitte Consulting India Digital Services Private Limited (DCIDSPL), Chennai, TN
Roles: Junior Analyst
September 2021–December 2021

Hired as a Junior Analyst for Madras Global on the Marriott project, which was contracted by Deloitte. Subsequently, Madras Global was acquired by Deloitte. Managed and migrated more than 7,500 websites and web content to AEM from legacy platforms.

EDUCATION

Bachelor of Technology (Information Technology), June 2017 – April 2021
Classification: First Class (CGPA: 7.71/10)

Loyola-ICAM College of Engineering and Technology, Chennai.

Master of Business Administration - MBA (Systems Management), Jan 2023 – Present
CGPA: 6.87 (up to the second semester)

University of Madras, Chennai.

SKILLS

- **Technical Skills:** Front-End Development, Web Development, Graphic Design, Content Management (CMS), Instructional Design, Learning Management (LMS), Troubleshooting, Software Management, Copywriting, E-Learning Development, Website Management, Technical Support, Pagination, MS Office365 Applications, Project Management.
- **Tools and Software's:** AEM (Authoring), Sitecore (Authoring), JIRA, Adobe Workfront, Moodle, Articulate360, Adobe Captivate, FB Ad manager, JDX Suite, Adobe Franklin, Adobe Firefly, GenAI and Creative edge, Pagination Tools like Layout and Methode etc.
- Fluent in English, Tamil, Telugu, French (Level A1) and Hindi (Rashtrabhasha Praveen Utharadh).