

# BALAJISUBRAMANI S

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## SUMMARY

Content & Technical Writer with experience in SEO-driven content, technical documentation, and 4+ years of freelance story writing. Skilled at simplifying complex topics, creating user-focused content, and blending technical accuracy with creativity. Proficient in content strategy, keyword optimization, and engaging storytelling.

## WORK EXPERIENCE

### Freelance Story Writer, Story Writing and Webnovel Jun 2021 - Present

- Authored 5+ novels with 10K+ cumulative readers. and stories, growing readership across platforms.
- Published original works with consistent updates and engagement.
- Built strong creative writing presence and storytelling style.

### Game Designer, ENA Game Studio Mar 2025 - Jul 2025

- Designed and implemented engaging escape room levels with innovative puzzles and mechanics.
- Collaborated with cross-functional teams to deliver immersive game environments.
- Contributed to improving player engagement through narrative-driven gameplay.

### Content Writer / Technical Writer, eWallHost Web Service May 2024 - Mar 2025

- Created 100+ SEO-optimized blogs, website content, and technical documentation.
- Adapted writing style for technical clarity and marketing impact.
- Gained strong understanding of workflow processes and collaborative team writing.

## EDUCATION

### Bachelor of Computer Application Jul 2018 - Apr 2021

SCSVMV University

- Specialization in Computer Application.
- Project Work on "CARS SALES SYSTEM with HTML, Javascript and SQL".

### Higher Studies - XII Jun 2017 - Apr 2018

MCA Matric Hr Sec School

- Course in the Higher Studies Classes.

## ADDITIONAL INFORMATION

- **Technical Skills:** SEO Strategy & Analysis, Keyword Optimization, Content Creation (Blogs), Digital Marketing, Team Collaboration, Content Strategy & Google Search Console
- **Languages:** English, Tamil
- **Certifications:** Besant Technologies for DotNet
- **Tools:** Design: Canva, SEO: Ahrefs, Google Analytics, Performance: Google PageSpeed Insights