

SUDHAKAR

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PROFESSIONAL SUMMARY

7+ years experienced WordPress Developer with a strong focus on custom theme/plugin development, UI/UX optimization, and performance tuning. Proven ability to collaborate cross-functionally with designers and marketers to build fast, SEO-friendly, and scalable websites using modern tools and practices.

SKILLS

- HTML, CSS, Javascript, PHP, MySQL, WordPress
- Git and GitHub, Asana, Zoho campaigns.

WORK EXPERIENCE

Innoppl: *Senior Software Programmer*

01/2024 – 27/2025

- Migrated old websites to WordPress, improving UI/UX and SEO.
- Collaborated with designers & marketers to build 35+ engaging websites.
- Worked on complex MySQL queries to retrieve and manipulate data from WordPress custom tables and post meta.
- Developed custom admin panels and settings pages using OOP-based structure with WordPress Settings API.
- Built custom tab Gutenberg blocks with ACF for enhanced content editing.
- Developed and customized WooCommerce themes and templates to match client requirements, including product pages, cart, checkout, and My Account sections.
- Fixed broken layouts and optimized asset loading in WordPress core.

Key Projects:

- **Corporate Website** – [Azenta.com](https://www.azenta.com)
Contributed to building and maintaining this enterprise-level corporate site using **ACF** and **Block-based development**.
- **Company Website** – Internal Corporate Site
Built dynamic sections to support marketing campaigns, blog content, and landing pages.

I-exceed technologies: Senior Software Engineer - UI

08/2020 – 11/2023

- Developed custom WordPress themes and plugins using core PHP, following WordPress coding standards.
- Implemented error handling, sanitization, and validation practices in PHP to ensure secure form processing and user input.
- Optimized page speed (Core Web Vitals, caching, lazy loading, minification).
- Optimized WordPress database performance through indexing, query tuning, and avoiding unnecessary database hits.
- Worked with elementor plugin to create websites and created custom templates.
- Connected WordPress forms with Zoho campaigns for lead generation.

Key Projects:

- **Corporate Website** – loveyourrug.ca
Developed custom **page templates** to support various landing pages and marketing sections.

ColorWhistle: Software Developer

02/2018 – 07/2020

- Created a custom plugin to showcase the latest 3 posts on the homepage, with customizable grid layout and styling.
- Developed websites using ACF plugin creating and managing fields.
- Created computer hardware selling websites using WooCommerce, customized the products page, category and checkout page.
- Created custom plugins for forms, sliders, testimonials etc.

Key Projects:

- **News Blurb Plugin**
Created custom News Blurb plugin to post recent 3 news in homepage and recent news in archive page where user can customize the news colors, font sizes and image.
- **WooCommerce Computer Hardware website**
Built a custom theme with AJAX filters, customized shop, checkout cart pages and implemented **stripe payment**.

EDUCATION

Avs Engineering College

B.E (Computer science and engineering)

2013 - 2016

The Kongu Polytechnic College

Diploma in computer science

2010 - 2013

Relevant Coursework: HTML and CSS, PHP and Mysql, Javascript.