

# PATHUMAN K R

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https://www.x.com/resonantwriter8

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## OBJECTIVE

Aspiring Content / Technical Writer with a strong foundation in creating SEO-optimized content, high-converting email copy, and persuasive messaging. Skilled in blending human creativity with AI-enhanced writing tools to deliver impactful, brand-aligned communication. Eager to contribute to Zoho by crafting user-focused product documentation, engaging blogs, and compelling copy that drives results.

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## KEY SKILLS

- **Content Writing & SEO:** Crafted content that ranks organically, using keyword optimization and audience-first approach.
- **Email & Copywriting:** Created warm welcome emails and conversion-driven copy. Proven engagement through portfolio.
- **Technical Documentation (Foundation):** Learning in-depth structuring, API/user guide creation, and software onboarding docs (20-day bootcamp).
- **AI-Assisted Writing:** Smart integration of AI tools for drafting and ideation; thorough human editing ensures quality and brand voice.
- **Tools & Formats:** Familiar with Google Workspace, Notion and structured content formats.
- **Collaboration & Research:** Experienced in gathering technical insights via SME interviews, self-study, and product usage tests.

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## EXPERIENCE AND PROJECTS

<https://drive.google.com/drive/folders/18DBK1Ekke6UJFpnuAspa-4iDp5L6c6r> – April 2025 – Present

- **Authored in-depth articles :** With SEO keyword integration, structured headers, CTAs, and on-page optimization.
- **Warm Welcome Email:** Created an automated onboarding warm mail sequence that drove high open and click rates.
- **Coming Soon:** Technical guides (e.g., quick-start help docs, troubleshooting FAQs) — currently learning documentation standards.

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## DECLARATION

I hereby declare that all the information given in this bio-data is true and complete to the best of my knowledge

Date:

Pathuman K R

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## EDUCATION

**Bachelor of Computer Applications,**

08/2022 - 05/2025

Aggregated with > 65%

Swami Dayananda College of Arts and Science,  
Manjakkudi - 612610, Thiruvavur dt.,

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## PROFESSIONAL DEVELOPMENT

- Studied documentation lifecycle: audience analysis, structured authoring, review cycles.
- Practiced information-gathering from articles and brands, internalized best practices from sources like DITA and Microsoft style manuals.

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## SOFT SKILLS

- Entrepreneurial Spirit Curiosity
- Adaptability Time Management
- Resilience & Perseverance Community
- Building & Collaboration

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## INTERESTS

- Fitness & Strength Training
  - Book reading
  - Finance and Economics (Stocks, Crypto and Forex)
  - Information Gathering
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