

Debabrata Ghosh

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PROFESSIONAL SUMMARY

Highly skilled Senior WordPress Developer with 8+ years of experience in designing, developing, and optimizing scalable WordPress solutions. Proficient in PHP, JavaScript, MySQL, WordPress APIs, WooCommerce, and custom plugin development. Adept at improving website performance, creating custom themes, and leading development teams. Seeking a challenging role to contribute expertise in web development and gain further professional growth.

EDUCATION

Punjab Technical University

Bachelor of Computer Applications - 70 percent

Brainware Degree Campus

June. 2011 – May 2014

Higher Secondary (XII)

W.B.C.H.S.E - 64 percent

Bagnan High School Boys

March. 2009 – March 2011

Madhyamik (X)

W.B.B.S.E - 64 percent

Khardah High School

March. 2008 – March 2009

TECHNICAL SKILLS

Languages: PHP, MySQL, JavaScript, jQuery, AJAX, HTML, CSS, Bootstrap

Frameworks: React, WordPress, Drupal

Developer Tools: cPanel, WHM, Cloudflare, AWS, DigitalOcean, Git, VS Code, Visual Studio

Plugins and Tools: Advanced Custom Fields, Elementor, WPML, WooCommerce, Yoast SEO, WPBakery, Divi, Gutenberg

APIs and Deployment: : RESTful APIs, Postman, cPanel, Site Optimization (GTmetrix, Google PageSpeed Insights)

EXPERIENCE

Senior Software Engineer - WordPress Developer

GD Research Center Pvt. Ltd.

November 2021 – Present

Hyderabad, Kondapur, Telangana 500081

- Led a team in designing and implementing custom WordPress themes and plugins.
- Developed and maintained custom functionalities, integrating third-party APIs.
- Conducted code reviews and mentored junior developers to ensure best practices.
- Integrated Google Analytics and tracking for enhanced business insights.

Software Engineer - WordPress Developer

Indusnet Technology Pvt. Ltd.

June. 2021 – November 2021

Sector-V, Salt Lake, Kolkata - 700 091

- Built and customized WooCommerce themes to enhance eCommerce functionality.
- Created custom post types, fields, hooks, actions, and filters for WordPress sites.
- Migrated and deployed websites from local to live servers efficiently.

Web Developer - WordPress Developer

I Global Impact ITES Pvt. Ltd.

October 2020 – June 2021

Webel IT Park, Durgapur, W.B - 713208

- Developed over 20+ WordPress websites, implementing custom features and improving UX.
- Optimized sites for speed, security, and SEO best practices.
- Integrated and customized payment gateways like PayPal, Stripe, Razorpay, Authorize.net, etc., for WooCommerce and custom WordPress solutions.

Software Engineer - Drupal and WordPress Developer

Ensim India Pvt. Ltd.

January 2019 – October 2020

Webel IT Park, Durgapur, W.B - 713208

- Developed multilingual, multi-site Drupal and WordPress solutions.
- Created custom content types Views, Paragraph, Content types, Contact forms, Web forms, Search API, Services, Feeds, and implemented complex search functionalities
- Managed version control with Git and ensured seamless team collaboration.

Web Developer - WordPress Developer

I Global Impact ITES Pvt. Ltd.

Decembar 2017 – january 2019

Webel IT Park, Durgapur, W.B - 713208

- Worked closely with UI/UX designers, content teams, and project managers to deliver high-quality websites.
- Ensured cross-browser compatibility and mobile responsiveness for optimal performance.
- Built and customized responsive WordPress themes and plugins using PHP, JavaScript, and MySQL.

Jr. Web Developer

Open Intelligence

October 2015 – Decembar 2017

Biplabi Rashbihari Basu Road, Kol - 700001, (W.B.)

- Supported senior developers in building and optimizing responsive WordPress websites.
- Worked with HTML, CSS, JavaScript, and PHP to customize themes and enhance functionality.
- Helped in migrating websites from local to live servers using cPanel and FTP.

PROJECTS

Global data Report Store | *PHP, MySql, Wordpress, WooCommerce, HubSpot, Stripe* October 2023 – Present

Link:- <https://www.globaldata.com/store/>

- Integrated HubSpot CRM with WordPress for lead management, form submissions, and automated workflows.
- Create a custom plugin for indexing products with features such as bulk indexing, indexing by Post ID, and removing products from indexing by Post ID.
- Integrated Ecommerce Google Analytics for WooCommerce tracks every step of your customer's journey, including product impressions, clicks, add-to-cart actions, checkout, and purchases.
- Implemented automated email functionality to send a sample report to customers upon contact form submission, enhancing user engagement and lead conversion.

Globaldata Corporate | *PHP, MySql, Wordpress, HubSpot*

Novembar 2022 – October 2023

Link:- <https://www.globaldata.com/>

- Developed custom HubSpot API integrations for syncing WordPress user data with HubSpot CRM.
- Redesigned and optimized the GlobalData website (globaldata.com) to improve UI/UX, performance, and responsiveness, ensuring a seamless user experience across devices.
- Optimized website performance by implementing caching, image compression, lazy loading, and database optimizations, reducing load time and improving Core Web Vitals.
- Managed ongoing WordPress website maintenance, including security updates, plugin and theme updates, performance monitoring, and bug fixes to ensure optimal functionality and uptime.

Meed | *PHP, MySql, Wordpress, HubSpot*

Decembar 2021 – Novembar 2022

Link:- <https://www.meed.com/>

- Developed and maintained the blog-based website for Meed.com, implementing a user-friendly content management system for seamless article publishing and updates.
- Optimized website performance through caching, image compression, and database improvements, reducing load times and enhancing user experience.
- Implemented SEO best practices, including schema markup, meta tags, and structured content strategies, improving search engine rankings and organic traffic.

CloudBlue | *PHP, MySql, Drupal, Symfony*

May 2019 – August 2020

Link:- <https://www.cloudblue.com/>

- Migrated WordPress websites to Drupal, ensuring seamless data transfer of content, users, and media while maintaining SEO rankings and site functionality.
- Developed and customized Drupal themes and modules to enhance website functionality, improve UI/UX, and meet specific business requirements.
- Optimized Drupal site performance by implementing caching, database tuning, and code optimizations, resulting in faster load times and improved scalability.