



VARSHINI RAGHURAM

**Content Writer | Skilled in LLM Training,
Social Media Strategy & Editorial
Excellence**

EDUCATION

- **Master of Arts – English Literature (Distance) IDE, Madras University | 2024 – 2025 (Ongoing)**
- **Post Graduate Diploma – English Language Teaching Symbiosis University | 2022 – 2024**
- **Bachelor of Arts – Journalism M.O.P. Vaishnav College, Madras University | 2019 – 2022**
- **Japanese Language – N3 Level (Pursuing)**

CERTIFICATIONS

- **English for Journalists – University of California, Berkeley**
- **Good with Words: Writing and Editing – University of Michigan**
- **Career Edge – Knockdown the Lockdown – TCS iON**

CONTACT

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PROFILE SUMMARY

Experienced Content Writer and LLM Specialist with a demonstrated ability to refine and evaluate outputs from Large Language Models. Skilled in tailoring persuasive and accurate content for varied platforms, with strong command over grammar, syntax, and tone. Adept at editing, proofreading, and managing brand-aligned communication. Volunteering as a Social Media Manager for a theatre group, showcasing creativity, platform fluency, and audience engagement strategy.

EXPERTISE IN

- Exceptional writing, editing & proofreading
- Social media content & strategy
- LLM fine-tuning & output analysis
- Content research & customization
- Grammar, syntax & style mastery
- CMS proficiency
- Video editing (basic)

INTEREST

- Avid video editor with a strong interest in creative storytelling.
- Active member in 2 theatre groups.
- Trained in Bharathnatyam and classical music.
- Passionate about languages; self-taught in spoken Telugu, Thai, and Korean.
- Currently learning to read and write in Telugu, Thai, and Korean scripts.

WORK EXPERIENCE

Data Analyst – AI/LLM Practice – Innodata India Pvt Ltd.

May 2024 – Current

- Ensure the integrity and accuracy of AI training datasets by meticulously reviewing content to detect and correct factual inaccuracies, logical inconsistencies, cultural or social biases, and inappropriate material.
- Conduct in-depth qualitative assessments of Large Language Model (LLM) outputs to evaluate coherence, relevance, and adherence to task guidelines.
- Identify performance gaps and linguistic inconsistencies, and provide structured, actionable feedback to improve model accuracy, tone, and factual alignment.
- Collaborate with cross-functional teams to refine data annotation processes and uphold high standards for AI-generated content..

Writer – LLM Training, Amazon Development Center

Aug 2023 – Mar 2024

- Contributed to the training of generative AI models by performing diverse writing tasks tailored to various domains and styles.
- Generated short and creative responses based on assigned topics, maintaining narrative clarity, precision, and originality.
- Conducted thorough research to ensure factual accuracy, contextual relevance, and alignment with project-specific guidelines.
- Reviewed and refined content based on quality benchmarks, enhancing the performance and reliability of language model outputs.

Content Writer - SRM Technologies

Nov 2022 – Jul 2023

- Developed engaging and SEO-friendly content for websites, blogs, and landing pages to improve traffic and user engagement.
- Created social media posts, captions, and promotional copy aligned with campaign goals to boost brand visibility across platforms.
- Collaborated closely with marketing and design teams to craft cohesive messaging and ensure content reflected the brand's voice and tone.
- Edited and proofread materials to maintain high standards of clarity, consistency, and grammatical accuracy across all published content.

Social Media Manager -Theatre Marina

Ongoing

- Developing and implementing content strategy for Instagram to promote ongoing theatre productions, events, and initiatives.
- Creating and scheduling posts that maintain a consistent visual identity and tone aligned with the group's artistic goals.
- Engaging followers through creative storytelling, interactive features, and visually compelling content that highlights behind-the-scenes moments.