

## SUMMARY

**WordPress and Front-End Developer** with **2+ years** of experience creating responsive, SEO-optimized websites and digital solutions. Proficient in HTML5, CSS3, JavaScript, Bootstrap, PHP, and React. Skilled in custom WordPress themes, plugin development, WooCommerce integration, and website performance optimization.

## SKILLS

- **Languages:** HTML5, CSS3, JavaScript, PHP
- **Frameworks & Libraries:** Bootstrap, React
- **WordPress Development:** Custom Themes, Custom Plug-ins, Elementor, WPBakery, Divi
- **SEO & Analytics Tools:** Yoast SEO, Google Analytics, GTMetrix, Google PageSpeed Insights
- **Development Tools:** Git, Visual Studio Code
- **Technical Expertise:** Responsive Web Design, Cross-Browser Compatibility, Website Performance Optimization

## EXPERIENCE

**The Infinity Hub** November 2022 - Present  
Front-End and WordPress Developer

- Led end-to-end WordPress development projects, including theme and plugin customization based on client requirements.
- Optimized SEO, page speed, and responsive design for improved performance and cross-browser compatibility.
- Collaborated with stakeholders to deliver scalable, user-centric web solutions that enhanced engagement and business growth.

## Key Achievements

- Achieved a 70% improvement in website page speed through advanced optimization techniques using GTMetrix and Google Page Speed Insights.
- Successfully delivered 35+ custom WordPress projects across diverse industries, including e-commerce, corporate websites, blogs, and personal portfolios.
- Developed fully responsive and mobile-friendly layouts, ensuring seamless user experiences across devices, maintaining cross-browser compatibility.

## Education

Bachelor in Information Technology 2018-2022  
Velalar college of Engineering and Technology

## PROJECTS

**Doozy Clothing** - doozyclothing.in  
E-commerce WordPress Website

- Developed a full-featured e-commerce website with wishlist, user accounts, shopping cart, and order tracking.
- Integrated payment gateways (PayPal, RuPay) and implemented order tracking and user account features.
- **Key Skills:** WooCommerce, SEO, Payment Gateway Integration.

**The Boom** - theboomhk.com  
Custom WordPress Website

- Built a custom WordPress website for a payroll support service, implementing bespoke designs and plugin integrations to enhance functionality and brand presence.
- **Key Skills:** WordPress, HTML5, CSS3, JavaScript, Bootstrap, Custom Plug-in Development.

**Raseed** - raseedapp.com  
Billing Software Website

- Developed a high-performance website showcasing billing software with a user-friendly interface, responsive design, and fast load times.
- **Key Skills:** WordPress, HTML5, CSS3, JavaScript, Bootstrap, Web Performance Optimization

**Jeevan Foods** - jeevanfoods.org.in  
WooCommerce WordPress Website

- Integrated WhatsApp Chat for real-time customer support.
- Developed daily best-seller product filter to boost engagement.
- Integrated real-time Google Reviews to improve brand visibility and customer trust.