



# BANUMATHY BHARATHI

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## Professional Summary

Passionate and detail-oriented Content Writer with a strong foundation in English language and literature, cultivated over 21 years of teaching high school students. Adept at creating engaging, well-researched, and reader-friendly content. As the Head of the English Department, developed comprehensive curricula and led academic initiatives. Additionally, a seasoned freelance columnist contributing insightful pieces to a weekly magazine. Seeking to leverage expertise in writing, editing, and communication in a dynamic content writing role.

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## Core Competencies

- Exceptional Writing & Editing Skills
  - Research & Analytical Thinking
  - SEO & Digital Content Strategy
  - Storytelling & Creative Writing
  - Grammar & Language Proficiency
  - Content Development & Structuring
  - Proofreading & Fact-Checking
  - Editorial Leadership & Team Management
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## Professional Experience

### Head of Department (H.O.D.) – English

[Anan International School, [Coimbatore, Tamil Nadu] | [2022 April] – [2023 April]

[ Delhi Public School, [ Dimapur, Nagaland] [April 2004 to March 2007]

- Led the English department, mentoring faculty and enhancing curriculum standards.
- Designed and implemented innovative teaching methodologies to improve student engagement.
- Conducted workshops and training sessions on effective writing techniques.
- Spearheaded literary events and guided students in creative writing competitions.

## **Senior High School English Teacher**

[RAKS International School], [Coimbatore, Tamil Nadu] | [2021 April] – [2022 March]

[Chinmaya International Residential School][ Coimbatore, Tamil Nadu][2008 April-2011 March]

- Taught English language and literature to senior students, fostering critical thinking and analytical skills.
- Developed lesson plans that encouraged a love for reading and writing.
- Evaluated student progress through assessments and provided constructive feedback.
- Assisted students in honing their writing skills for essays, reports, and creative works.

## **Principal**

[Park Global School], [Coimbatore] | [2011 March] –[ 2013 September]

- Developed content for workshops, newsletters, and community outreach programs addressing psychological well-being.
- Supervised and edited academic resources to align with institutional goals and audience needs.

## **Head Mistress**

[Delhi Public School], [Dimapur, Nagaland, India] | [2005 December] – [2007 February]

- Designed and delivered presentations and articles on psychological principles for parents, teachers, and students.
- Collaborated with teams to create content for mental health awareness campaigns within the school.
- Ensured clarity and engagement in all communication materials, tailoring them to various audience demographics.

## **Freelance Columnist**

[ The Eastern Mirror], Dimapur, Nagaland 2005 ]

- Authored engaging and thought-provoking articles on literature, education, and contemporary issues.

- Wrote light-hearted, humorous pieces on everyday observations and nostalgic moments that resonated with readers.
- Conducted in-depth research to provide well-informed content for readers.
- Adapted writing style to match the magazine's tone and target audience.

**[Amrita Vidhyalayam, Chennai, Tamil Nadu][2002 June-2004 April]**

- Created engaging lesson plans and written materials that connected literature with psychological insights.
  - Wrote and edited student-focused content to foster understanding of psychological concepts through storytelling.
  - Contributed to the school's blog and internal magazine on topics such as stress management and motivation.
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## **Education**

### **Master of Science in Psychology**

Annamalai University, 2008-2010

### **Master of Arts in English**

Annamalai University, 2002-2004

### **Bachelor of Education (B.Ed.)**

IGNOU Indra Gandhi National Open University, 2002-2004

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## **Skills**

- MS Word, Google Docs, Grammarly, Hemingway Editor
  - Audience-centric communication
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## **Languages**

- English (Professional /Fluent)
  - Tamil ( Native/ Fluent)
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**References** [www.linkedin.com/in/banumathy-bharathi-a56327154](http://www.linkedin.com/in/banumathy-bharathi-a56327154)

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