

PREETHI P

E-mail: [preethypeter04@gmail.com](mailto:preethypeter04@gmail.com)

Mobile: +91 8438928679

### **CAREER OBJECTIVE:**

A dynamic and self-driven individual looking for a content writer position in a reputed organization where I can enhance my content writing skills and contribute to the organization's growth.

### **WORK EXPERIENCE:**

#### **Vy Systems – July 2024 to Present**

- Wrote website content, blogs, and social media posts (both entertaining and informative) like flyers, reels, carousels, and LinkedIn poster.

#### **Impower Solutions – Oct 2023 to July 2024**

- Wrote contents for the website and about the medical products to increase brand visibility.

#### **Wedjat Health Solutions – July 2023 to Oct 2023 (Internship)**

- Created content about medical products.
- Researched and wrote blog posts, newsletters, and social media posts that increased online engagement and brand visibility.

### **ACADEMICS:**

- Completed Bachelor's Degree in English at Lady Doak College, Madurai.
- Higher secondary studies at St. Joseph's Girls' Higher Secondary School, Madurai.
- S.S.L.C at St. Joseph's Girls' Higher Secondary School, Madurai.

### **PROJECTS:**

LIFE PROGRAMME (3 months project – Recognize the Unrecognized people)

**SKILLS:**

- Good communication skills
- Typing speed (120WPM)
- Team Player
- Quick Learner

**PERSONAL DETAILS:**

Date of Birth: 08th Apr'98

Nationality: Indian

Languages Known: English, Tamil

Address: Plot No. 4574, 20th Cross Street, TNHB Colony, Villapuram, Madurai – 625011.

**DECLARATION:**

I hereby declare that all the details furnished above are true to my knowledge.

Preethi P