



Harshini Mathivanan


Wordpress Developer

About Me

WordPress Developer with 1 year of experience in building responsive websites, customizing themes, developing custom plugins, enhancing SEO, and creating user-friendly, visually appealing designs for effective web solutions.

Contact

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 Porur, Chennai

Skills

- WordPress Theme Customization & Development
- HTML5, CSS3, JavaScript, jQuery, PHP.
- Custom Plugin Development.
- WEBSITE SPEED OPTIMIZATION (CACHING, IMAGE COMPRESSION).
- Basic SEO Practices (Yoast SEO, Meta Tags, Sitemap).
- Page Builders (Elementor, WPBakery) & Contact Forms.
- Responsive Web Design (Mobile-First Approach).

Education

(2020 - 2024)

SASTRA DEEMED TO BE UNIVERSITY

B.Tech - CSE

7.4 cgpa

(2025-present)

UNIVERSITY OF MADRAS

MBA-SYSTEMS MANAGEMENT

Experience

(2024 - Present)

WEB DEVELOPER (WORDPRESS)

Giri Trading Agency Pvt Ltd (Tick Network) – Chennai (June 2024 – Present)

- Developed and customized responsive WordPress themes and Plugins based on client requirements.
- Worked with WooCommerce to implement product pages, custom checkout fields, and integrated payment gateways.
- Improved website performance (up to 90+ scores on Google PageSpeed) and SEO using on-page techniques and plugins.
- Implemented form submissions with email notifications and lead capture tools (e.g., Contact Form 7, WPForms).