

THIVYA B

Frontend Developer



+91 9384721770



thivyabsp@gmail.com



Chennai

Skills

HTML

CSS

Wordpress

Bootstrap

UI Prototype

Angular

Wireframing

Responsive Design

Certifications

User Experience from Accenture

Product Management

Full Stack Development from Novi tech

Google Analytics, Search console & Tag Manager

Google My Business

Tools



About

Experienced Wordpress Developer and SEO Analyst with 5+ years dedicated to creating visually engaging, user-focused websites. Skilled in HTML, CSS, WordPress, and Bootstrap, and highly proficient in technical SEO, keyword research, and UI prototyping. Demonstrated success in boosting website visibility through strategic SEO practices, data-driven insights, and seamless collaboration. Known for strong communication, effective problem-solving, and consistently delivering projects on time while exceeding client expectations.

Education

B.Tech Information Technology with 7.2 CGPA
JP College of Engineering, Ayikudy

Experience

Spinebiz

Software Engineer | Nov 2021 - Present

Designed, developed, and optimized WordPress and Angular websites with enhanced on-page SEO. Collaborated closely with clients, maintained comprehensive documentation, and consistently met project deadlines to ensure timely, high-quality deliverables.

G2G Technologies

Web Specialist | May 2020 - Oct 2021

Developed websites to meet both internal and client requirements, executed digital marketing strategies, managed client relationships, maintained site functionality, implemented SEO optimizations, and led social media and branding initiatives.

Web Designer and SEO | Oct 2019 - May 2020

Managed websites with a focus on on-page SEO and client engagement, published blogs for company and client pages to meet content requirements, and leveraged Google Analytics to monitor traffic and refine SEO strategies for business growth.

Web Designer | April 2014 - March 2015

Managed company and client websites along with social media platforms, facilitated product demonstrations for clients, and provided guidance to empower clients in self-use of the product.

Projects

E commerce - WordPress
<https://orienbites.com/>

Workspace - WordPress
<https://berighthere.com/>

IT Service and solution - React
<https://spinebiz.com/>

Banking - WordPress
<https://silverbankltd.com/>

Call Center - WordPress
<https://alltel.org.in>

Intranet - WordPress
<https://qms.spinebiz.net>

Workspace & IT Services - WordPress
<https://digitalfirst.community/>

Banking - Angular
<https://test.silverbankltd.com>

Food Industry - WordPress
<https://www.crocodeli.com/>

Insurance Partner - WordPress
<https://asuia.com/>

Food Industry - WordPress
<https://food-expert.be/>

Other Tools

IDEs - Visual Studio , Eclipse

Data Analysis and Visualization - Microsoft Excel

Web Analytics - Google Analytics

CRM Systems - HubSpot CRM, Zoho CRM

Communication Tools - Slack, Zoom, Microsoft Teams

Project Management - Asana

Recent Project

Project Title Multilingual Ecommerce Website

Project Overview

Revamped a slow-performing website with low SEO rankings by optimizing speed, enhancing user experience, and implementing SEO strategies, resulting in improved loading times, better user engagement, and higher search engine visibility.

Role

Web Developer & SEO Analyst

Technology Used

Wordpress

Project Title: Informative Website

Project Description

Addressed sluggish loading issues on the existing website by proposing a transition to the Angular & React framework & , ensuring faster performance and competitive positioning. This upgrade aligns with industry standards for web development companies and improves user experience.

Role

Web Developer

Technology Used

Angular , React

Project Title: Banking Website

Project Description

Revamped a WordPress website by transitioning to the Angular framework, enhancing user experience with dynamic color and imagery interactions for a more engaging and modern interface

Role

Web Developer

Technology Used

Angular