

P. JHANSI RANI

Web & WordPress Developer

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OBJECTIVE :

Highly skilled WordPress developer with a strong background in web development, theme development, plugin customization, and website optimization. Proficient in technical SEO, responsive design, and security best practices. Proven track record of delivering high-performing, user-friendly websites and collaborating effectively with clients to meet their needs.

WORK EXPERIENCE :

Leanworx Technology Pvt Ltd, Bangalore. August 2023 – May 2025

Web and WordPress developer

- Developed, Customized, and Implemented WordPress themes and plugins to meet client requirements.
- Optimized website performance, ensuring fast loading times and improved Core Web Vitals. Ensured mobile optimization and responsive design for seamless user experience.
- Integrated third-party tools and services, improving functionality and enhancing site performance.
- Maintained and upgraded existing WordPress sites, ensuring they are secure and up to date.
- Troubleshoot and resolved website issues, implementing fixes in a timely manner.
- Designed user-friendly websites with SEO-friendly structure and layout.
- Automated and streamlined website processes for efficiency and ease of management.
- Secured websites through best practices and proactive vulnerability management.
- Migrated websites with minimal downtime and no data loss.
- Tested website features and performance to ensure smooth functionality across browsers and devices.

Emobomo Soft Pvt Ltd, Hyderabad. July 2022 - FEB 2023.

- Web Developer at Emobomo Soft Pvt Ltd (8 months, including internship)
- Developed websites using HTML, CSS, JavaScript, jQuery, PHP, and MySQL
- Designed and optimized web pages, plugins, and layouts for better user experience
- Collaborated with clients and programmers to meet project goals
- Completed a 6-month Web Development course at SS Technology
- Worked in a semi-voice process at Labdhi Pvt Ltd for 6 months & Worked in Gowelnext company as customer care for 6 months

Udemy - WordPress, Seo, and presently learning UI/UX

Completed a 6-month Web Development course at SS Technology

PROJECTS WORKED :

- <https://leanworxcloud.com/>
- <https://cadem.com/>
- <http://murthyslabglass.com/>
- <https://sunlitemasale.com/>

EDUCATION SUMMERY :

- **B.Com** - Dr.B.R Ambedkar University - 2023 - 81%
- **Intermediate** - Ujwala Junior College - 2016 - 70%

TECHNICAL SKILLS :

- WordPress Theme Development & Customization
- HTML & CSS Proficiency, JavaScript (Preferred programming language)
- WordPress Page Builders (e.g., Elementor, Hitmag etc..)
- Plugin Development & Integration, Responsive Design & Mobile Optimization
- SEO Tools & Techniques (e.g., Screaming Frog, Google Analytics)
- Client Communication & Requirement Gathering
- **Technical SEO Expertise:** Optimized Core Web Vitals, improved website usability, and ensured mobile-friendliness.
- **Performance & Indexing:** Fixed canonical tag issues, resolved 404 errors, managed redirects, and ensured proper indexing in Google Search Console.
- **Structured Data & Link Management:** Implemented structured data, compressed images, and identified broken links using tools like Screaming Frog.

Technical SEO Expertise

- Analyzing Core Web Vitals and optimizing for better performance.
- Enhancing website usability for both users and search engines.
- Creating mobile-friendly websites, ensuring accessibility across devices.
- Compressing images and addressing loading speed issues.
- Fixing Canonical Tag issues to avoid duplicate content.
- Implementing Structured Data to improve website visibility and understanding by search engines.
- Identifying and fixing broken links using tools like Screaming Frog.
- Indexing pages in Google Search Console and ensuring proper indexing of all website content.
- Collaborating with SEO specialists to improve the website's structure and overall performance.
- Resolved 404 errors and managed redirects to improve user experience.

SEO Tools Used

- Screaming Frog (for crawling and identifying issues)
- Schema Markup (for structured data)
- Google Search Console (for performance and indexing monitoring)
- Page Speed Insights (for performance analysis and optimization)

LANGUAGES KNOWN :

- English, Telugu

DECLARATION :

I hereby declare that the above furnishes information is genuine and true to best of my knowledge.

Place: Chennai

Date: 12/06/2025

(Polishetti Jhansi)