



GOKULRAJ PARTHIBAN

Senior WordPress Developer & UI developer

PROFILE

Senior WordPress Developer and UI developer with over 8+ years of experience in website design, development, and optimization. Proficient in WordPress architecture, themes, plugins, and Elementor, with a solid command of HTML, CSS, JavaScript, and PHP. Migrate websites. Skilled in project management and client communication, with a commitment to delivering high-quality, innovative solutions that exceed client expectations.

WORK EXPERIENCE

Inatech India Private Limited

2022 - PRESENT

Senior WordPress developer

- Manage IT initiatives and collaborate with in-house technical staff
- Develop and maintain WordPress websites, including migrating websites from other CMS platforms.
- Developed custom themes and plugins
- Integration of Marketing tools (Google Analytics, Salesforce, GTM), Improve SEO and Performance of the website.

Majulah Infotech Pvt Ltd

2021 - 2022

Senior WordPress developer & UI developer

- Develop and Maintain WordPress websites
- Develop Application (HRMS) - **User Interface**
- Develop the Website and Application using **Bootstrap**

Rifluxyss Softwares PVT LTD

2019 - 2021

Senior WordPress developer

- Manage IT initiatives and collaborate with in-house technical staff
- Develop and maintain WordPress websites
- Developed custom themes and plugins
- Integration of Marketing tools (Google Analytics, GTM), Improve SEO and Performance of the website.

Mitosis Technologies Pvt Ltd

2018 - 2019

WordPress developer

- Develop and Maintain WordPress websites
- Develop Application (HRMS) - **User Interface**
- Develop the Website and Application using **Bootstrap**

CONTACT

+91 9843934176

kuggok@gmail.com

EDUCATION

2011 - 2014 - Anna university

- BE- Electronics and Communication Engineering

TECHNICAL SKILLS

- WordPress
- Custom Theme & Plugin development
- Content Management System (CMS) Development
- JavaScript
- PHP
- REST API integration
- HTML, CSS, SASS, SCSS
- Bootstrap
- SEO, GTM, SEMrush
- Google Analytics
- Elementor, WPBakery
- XML
- Website Optimization
- Website Maintenance
- Figma
- HubSpot CRM
- Joomla

COMPETENCIES

- Project Management
- Public Relations
- Teamwork
- Time Management
- Team Leadership
- Effective Communication
- Critical Thinking

CERTIFICATIONS

- Web Development
- CCNA

AREA OF INTEREST

- UI Development
- React JS
- Angular
- Salesforce
- Webflow

LANGUAGES

- English (Fluent)
- Tamil

Spinzsoft promising solutions

2015 - 2018

WordPress developer and designer

- Develop and maintain WordPress websites
- Developed custom themes and plugins
- Migrating websites from other CMS platforms.
- Performed malware detection, cleanup, and site security hardening

ROLES & RESPONSIBILITIES

- Requirement Gathering and analysis
- Involved in creating Templates and Participated in the design reviews
- Interacted with Clients and attended meetings for status reports.
- Effectively developing user-friendly creative design.
- Experienced in integrated marketing tools, including SEO, Google Analytics, Google Tag Manager (GTM), HubSpot, CRM systems, and lead generation strategies.
- Flexible with changing requirements, feedback and work to ensure timely completion of all projects within the scheduled time.

PROJECT EXPERIENCES

WordPress Projects

- Valsoft Corporation - <https://www.valsoftcorp.com>
- GIS Mapping Software - <https://www.gbbis.com>
- DemandBridge - <https://www.demandbridge.com>
- Rental Software - <https://www.rentallsoftware.com>
- Cadis Software - <https://www.cadissoftware.com>
- Seekda - <https://www.seekda.com/en/>
- Aspire Software - <https://www.aspiresoftware.com>
- DPSI - <https://dpsi.com/>
- InnQuest Software - <https://www.innquest.com>

UI Projects

- Revolve Pizza Kitchen - <https://revolvepizza.com>
- PumaPay - <https://pumapay.io>
- Breakthrough Broker - <https://www.breakthroughbroker.com>
- SPP - Medical Application

DECLARATION

I hereby declare that the details furnished above are true to the best of my knowledge

Date :