

PALLAVI SATISH SHINDE

SENIOR WEB DEVELOPER

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OBJECTIVE

Skilled web developer with strong experience in creating and improving fast, user-friendly websites and web applications. Good at using data to make websites better and easier to use. Experienced in leading web projects and working with teams to deliver high-quality results on time. Comfortable with different web programming languages and works well with others in fast-paced environments.

SKILLS

- PHP development
- Laravel framework
- Front-end development
- Custom CRM systems
- Shopify development
- API integration
- Problem solving
- Client communication
- Bootstrap
- Javascript
- JQuery
- MY-SQL

PROFESSIONAL EXPERIENCE

Sr. Web Developer (Grow India Tech) Dec 2023 - Present

- Designed and developed a custom CRM system using PHP and Laravel to manage social media leads, automate follow-ups, and track lead conversion status in real-time.
- Built a comprehensive internal CRM and mobile app to streamline daily company operations, including task assignment, employee activity tracking, daily and monthly reporting, and client database management.
- Successfully delivered multiple Shopify websites, implementing both standard and fully customized features using Shopify Liquid, HTML, CSS, and JavaScript.
- Developed custom Shopify functionalities through advanced coding—enhancing product pages, checkout flows, and customer experience tailored to business needs.

Sr. Web Developer (Revigro Marketing) Oct 2022-Dec 2023

- Resolved technical issues in web application development, including debugging code errors and optimizing user interface design.
- Developed responsive and visually engaging front-end interfaces using **HTML, CSS, and JavaScript**.
- Ensured clean, well-structured, and secure code that was compatible across multiple browsers, devices, and operating systems.
- Conducted thorough **code reviews** to enforce best practices and maintain high coding standards.
- Integrated **third-party APIs** to extend functionality and improve user experience.
- Handled **end-to-end client meetings**, gathering requirements and offering technical consultation for optimal web solutions.
- Built and managed custom **APIs** using **PHP**, ensuring seamless communication between front-end and back-end systems.
- Designed and implemented **custom fields and plugin setups**, tailoring functionality to meet project-specific needs.
- Customized **WooCommerce plugin** by creating unique features and workflows to align with business logic and enhance the customer shopping experience.

Web Developer (Grow India Tech)

Mar 2022-Oct 2022

- Company Overview: Work As Web Developer For Grow India Tech
- Work as a Web Developer for Grow India Tech.
- Implemented improvements to boost site performance.
- Designed and developed responsive websites optimized for mobile and desktop platforms.

Wordpress Developer (Bdigitau)

Oct 2021-Mar 2022

- Company Overview: Worked As Wordpress Developer For Be Digital You Digital Pvt. Ltd
- Worked As Wordpress Developer For Be Digital You Digital Pvt. Ltd

EDUCATION

B.E. | Electronic & Telecommunication

Dr. D.Y.Patil Institute of Engineering Management & Research

Passout : 01 June 2023

HSC | Maharashtra Board

Shri. Fattechand Jain Vidyalaya Pune

Passout : Jan 2019

SSC | Maharashtra Board

Sau.Tarabai Shankarlal Mutha Kanya Prashala

Passout : Jan 2017

PROJECTS

Mini-Project, IOT Based Car Parking Model,

Client project: <https://growglobalsuite.com/>

<https://operation.growindiatech.com/>

<https://sastavahan.in/>

<https://curlcare.in/>

<https://app.swarajyainfrastructure.in/>

<https://thecurlco.in/>

<https://corazonhomes.com/>

<https://rayaanholidays.com/>

<https://shashibedu.com/>

<https://www.fleshkart.com/>

<https://www.fleshkart.com/>

<https://revigromarketing.com/>

& many more