

Merin C Mohan

Wordpress Developer

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Objective

A proficient individual with 3.9 years of hands-on experience, seeking to apply and expand my skills in a dynamic work environment. Eager to contribute effectively to projects and teams, utilizing my expertise to achieve organizational goals and foster personal growth.

Education

- **CEMP** 2019
B.Tech in Information technology

Skills

- Knowledgeable in HTML, CSS, jQuery, and other relevant languages.
- Proficient in custom website development utilizing Elementor, WP Bakery, and custom builders
- Well-versed in plugin architecture and best practices for seamless integration.
- Proficient in conducting comprehensive testing, including unit and user acceptance testing.
- Competent in Shopify theme development and customization.
- Proficient in integrating REST APIs to enhance functionality in projects.
- Skilled in optimizing page speed and performance for an enhanced user experience.
- Familiarity with Drupal CMS and its ecosystem in website development

Experience

- **Dataspot Technologies LLP** 07/2024 -
Wordpress developer
 - Created and customized WordPress websites using Elementor and WP Bakery to deliver user-friendly designs aligned with client specifications.
 - Developed custom shortcodes and extended website functionality using frameworks such as Advanced Custom Fields (ACF), ensuring seamless integration with builder platforms.
 - Integrated and configured secure payment gateways (e.g., PayPal, Stripe) within WooCommerce to streamline checkout processes and enhance user experience.
 - Designed and implemented custom themes and plugins tailored to meet unique client requirements, optimizing performance and scalability.
 - Conducted regular site maintenance, including thorough debugging, performance tuning, and resolving compatibility issues with themes, plugins, and updates
 - Worked on affiliate marketing integration using plugins like YITH WooCommerce Affiliates, ensuring reliable cookie tracking and conversion reporting
 - Troubleshoot technical issues and provided timely resolutions to minimize downtime and maintain seamless website performance.
- **Webandcrafts** 04/2022 - 05/2024
Software Developer
 - Created custom websites using various builders, including custom builders, Elementor, and WP Bakery, ensuring designs aligned with client preferences.
 - Developed and integrated custom shortcodes using the Codestar Framework across different builder platforms, enhancing website functionality and design adaptability.
 - Conducted regular maintenance on existing websites, conducting thorough testing, debugging, and bug fixing to uphold optimal performance and user satisfaction.
 - Worked closely with clients to grasp their unique requirements and translate them into tailored website solutions, meeting and exceeding expectations.
 - Designed and implemented custom plugins to expand website functionality and address specific project needs effectively.
 - Demonstrated adeptness in troubleshooting issues, offering timely resolutions to maintain uninterrupted website operation.
 - Contributed to Shopify theme projects, collaborating on REST API integration with React and implementing GraphQL in Shopify with React to enhance website features.
 - Possess expertise in Drupal and adept at API integration with React, broadening capabilities in web development.
- **Ociuz infotech** 01/2022 - 03/2022

Wordpress developer

- Spearheaded contract-based projects, leveraging Advanced Custom Fields (ACF) to meticulously craft and integrate custom fields within WordPress websites.
- Conducted comprehensive testing and refined website styling to ensure seamless functionality across various devices, prioritizing responsiveness.
- Successfully managed website hosting, overseeing the deployment and live integration of projects.

• Logit Solutions Pvt Ltd

06/2021 - 01/2022

Web developer intern

- Developed professional websites utilizing Elementor and Wix website builders.
- Conducted thorough design testing and development testing to ensure optimal performance and user experience.
- Managed website hosting, including deployment and making websites live on platforms such as GoDaddy and Hostinger.
- Collaborated with clients to understand their requirements and implemented solutions tailored to their needs.
- Communicated effectively with cross-functional teams, including designers and content creators, to ensure cohesive website development.
- Implemented SEO best practices to enhance website visibility and drive organic traffic.
- Monitored website analytics to track performance metrics and identify areas for improvement.

Projects

• ISSD Skills

ISSD SKILLS, an organization dedicated to empowering individuals with the skills they need to succeed in today's competitive job market in Health, Safety and Environment.

Frontend : Html , css , Bootstrap

Backend : WordPress (Theme based project)

IDE : VS Code

• GreenFi

GreenFi is the ESG intelligence platform bringing clarity to the new climate economy. Built on the foundation of ESG data and AI

Frontend : Html , css , Bootstrap

Backend : WordPress (Theme based project)

IDE : VS Code

URL: <https://greenfi.ai/>

• Nuve

Transform healthcare through the power of artificial intelligence, while bridging the gaps in AI with explainability

Frontend : Next.js

Backend : WordPress (Developed with custom theme and plugins)

IDE : VS Code

URL: <https://www.nuve.ai/>

• Almailem group

AlMailem Group is the leading business house in Kuwait and UAE in automotive products.

Frontend : Html, css, Bootstrap

Backend : WordPress (Developed with custom theme and ACF)

IDE : VS Code

• Gc Kottayam

GCKottayam is an arts and science college run by the state government of Kerala, India.

Frontend : Html, css

Backend : Drupal(Theme based project)

IDE : VS Code

URL: <https://www.gckottayam.ac.in/>

• Digiref Academy

Digiref Research Academy Pvt Ltd is an innovative research organisation in India that empowers researchers to elevate their work and drive scientific advancement.

Frontend : Html, css

Backend : Wordpress (Theme based project)

IDE : VS Code

URL: <https://digirefacademy.com/>

Languages

- English
- Malayalam

- Tamil

Personal Details

- Date of Birth : 15/12/1996
- Marital Status : Single
- Nationality : Indian
- Gender : Female

Reference

- **Ancil K Anto - Webandcrafts**
Wordpress Team Lead
9809850218