

P. JHANSI RANI

Web & WordPress Developer

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OBJECTIVE :

Highly skilled WordPress developer with a strong background in web development, theme development, plugin customization, and website optimization. Proficient in technical SEO, responsive design, and security best practices. Proven track record of delivering high-performing, user-friendly websites and collaborating effectively with clients to meet their needs.

WORK EXPERIENCE :

Leanworx Technology Pvt Ltd. Bangalore. August 2023 – Till Date

Web and WordPress developer

- ✓ Developed, Customized, and Implemented WordPress themes and plugins to meet client requirements.
- ✓ Optimized website performance, ensuring fast loading times and improved Core Web Vitals.
- ✓ Ensured mobile optimization and responsive design for seamless user experience.
- ✓ Integrated third-party tools and services, improving functionality and enhancing site performance.
- ✓ Maintained and upgraded existing WordPress sites, ensuring they are secure and up to date.
- ✓ Troubleshoot and resolved website issues, implementing fixes in a timely manner.
- ✓ Designed user-friendly websites with SEO-friendly structure and layout.
- ✓ Automated and streamlined website processes for efficiency and ease of management.
- ✓ Secured websites through best practices and proactive vulnerability management.
- ✓ Migrated websites with minimal downtime and no data loss.
- ✓ Tested website features and performance to ensure smooth functionality across browsers and devices.

Emobomo Soft Pvt Ltd, Hyderabad. July 2022 - FEB 2023.

- ✓ Web Developer at Emobomo Soft Pvt Ltd (8 months, including internship)
- ✓ Developed websites using HTML, CSS, JavaScript, jQuery, PHP, and MySQL
- ✓ Designed and optimized web pages, plugins, and layouts for better user experience
- ✓ Collaborated with clients and programmers to meet project goals
- ✓ Completed a 6-month Web Development course at SS Technology
- ✓ Worked in a semi-voice process at Labdhi Pvt Ltd for 6 months & Worked in Gowelnext company as customer care for 6 months

Udemy - WordPress, Seo, and presently learning UI/UX

Completed a 6-month Web Development course at SS Technology

PROJECTS WORKED :

- ✓ <https://leanworxcloud.com/>
- ✓ <https://cadem.com/>
- ✓ <http://murthyslabglass.com/>
- ✓ <https://sunlitemasale.com/>

EDUCATION SUMMERY :

- ✓ **B.Com** - Dr.B.R Ambedkar University - 2023 - 81%
- ✓ **Intermediate** - Ujwala Junior College - 2016 - 70%

TECHNICAL SKILLS :

- ✓ WordPress Theme Development & Customization
- ✓ HTML & CSS Proficiency, JavaScript (Preferred programming language)
- ✓ WordPress Page Builders (e.g., Elementor, Hitmag etc..)
- ✓ Plugin Development & Integration, Responsive Design & Mobile Optimization
- ✓ SEO Tools & Techniques (e.g., Screaming Frog, Google Analytics)
- ✓ Client Communication & Requirement Gathering
- ✓ **Technical SEO Expertise:** Optimized Core Web Vitals, improved website usability, and ensured mobile-friendliness.
- ✓ **Performance & Indexing:** Fixed canonical tag issues, resolved 404 errors, managed redirects, and ensured proper indexing in Google Search Console.
- ✓ **Structured Data & Link Management:** Implemented structured data, compressed images, and identified broken links using tools like Screaming Frog.

Technical SEO Expertise

- ✓ Analyzing Core Web Vitals and optimizing for better performance.
- ✓ Enhancing website usability for both users and search engines.
- ✓ Creating mobile-friendly websites, ensuring accessibility across devices.
- ✓ Compressing images and addressing loading speed issues.
- ✓ Fixing Canonical Tag issues to avoid duplicate content.
- ✓ Implementing Structured Data to improve website visibility and understanding by search engines.
- ✓ Identifying and fixing broken links using tools like Screaming Frog.
- ✓ Indexing pages in Google Search Console and ensuring proper indexing of all website content.
- ✓ Collaborating with SEO specialists to improve the website's structure and overall performance.
- ✓ Resolved 404 errors and managed redirects to improve user experience.

SEO Tools Used

- ✓ Screaming Frog (for crawling and identifying issues)
- ✓ Schema Markup (for structured data)
- ✓ Google Search Console (for performance and indexing monitoring)
- ✓ Page Speed Insights (for performance analysis and optimization)

LANGUAGES KNOWN :

- ✓ English, Telugu

DECLARATION :

I hereby declare that the above furnishes information is genuine and true to best of my knowledge.

Place: Bangalore

Date:

(P Jhansi Rani)