

YUVASRI.P

Wordpress Developer

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Profile

A creative and dedicated WordPress Developer with 1 year 2 month of professional experience. I am passionate about using innovative design and development technology to create unique, engaging, and user-friendly digital experiences. My expertise covers WordPress programming, Python, Java, HTML, CSS, content writing, and SEO optimization.

Professional Experience

- Wordpress Developer, Clemence Web Solutions** 03/2024 – Present
Chennai, India
- Maintained and optimized 20+ WordPress websites, ensuring mobile responsiveness, high functionality, security, and exceptional performance.
 - Collaborated with clients to deliver tailored solutions on time and resolved website performance issues efficiently.
 - Proficiently utilized tools like Elementor Page Builder to create visually appealing and user-friendly designs.
 - Built and customized e-commerce websites, seamlessly integrating secure payment gateways such as Razorpay and Stripe.
 - Designed and implemented product catalogs, shopping carts, and checkout systems to ensure smooth online transactions.

Education

- Bachelor of Technology - (IT), Park College of Engineering and Technology** 2018 – 2022
Coimbatore, India

Key Skills

- Web Development
- HTML5, CSS3, JavaScript, Bootstrap5
- Responsive Web Design
- WordPress Custom Development (Themes, Plugins)
- Python, Java, C, SQL

Projects

www.drgirichellamuthu.com

- Designed and developed a professional WordPress website for Dr. Giri Chellamuthu using Elementor, highlighting orthopedic services, treatment expertise, and research publications. The site features a clean, responsive layout with custom content structure, enhancing user experience and accessibility for patients.

www.maxwellelectronics.co

- I developed a custom e-commerce website for Maxwell Electronics using WordPress, WooCommerce, Elementor, HTML, and CSS, with essential plugins like WooCommerce Payments and Yoast SEO. The site features secure payment integration, responsive design, a shopping cart, and inventory management for a seamless shopping experience.

www.handmhospital.com

- Developed a responsive WordPress website for HM Hospital using Elementor, featuring online booking, service listings, and patient resources.

Certificates

- Python Internship - Certified in Python Internship at LITZ-TECH Coimbatore - (2020)
- Python - Certified in Python (Advanced) course at Manfree Technology Coimbatore - (2022)

SEO Experience

- Enhanced the SEO performance of 5+ client websites, driving organic traffic through advanced techniques like keyword research, content optimization, and fixing technical SEO issues.
- Optimized meta tags, headers, and internal links to improve search engine rankings.
- Monitored website performance, analyzed metrics, and implemented improvements to boost visibility and rankings.

Tools & Platforms

- Yoast SEO, SEMrush, Ahrefs
- Google Analytics, Google Search Console
- WooCommerce, Elementor
- PageSpeed Insights, GTmetrix

SEO Expertise

- On-page SEO (meta tags, headings, keyword optimization)
- Off-page SEO (link building, backlinks)
- Technical SEO (site speed, structured data, XML sitemaps)
- SEO-Friendly Content Writing
- Blog Posts and Landing Pages

Top Development Projects

[drgirichellamuthu.com](#) [kmdigicommerce.com](#) [syffadams.com](#) [vivospheres.com](#) [crestcrafters.com](#)
[kiyoshotz.com](#) [spectralacoustics.com](#) [intellectquest.ai](#) [shakshisbm.com](#) [thooyaclinic.com](#)
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