

# Shree Shainiha JS

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📍 Chennai, Tamil Nadu

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## Career Objective

Motivated and creative Technical Content Writer with a strong foundation in IT and cybersecurity, seeking to contribute compelling and SEO-optimized content to a dynamic digital team. Passionate about transforming complex technical concepts into clear, engaging content that adds value to users and aligns with brand goals.

## Education

B. Tech Information Technology

Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College

CGPA: 9.39 | 3rd Year | Chennai, Tamil Nadu

Academic Excellence Award recipient for 4 semesters

Higher Secondary Certificate

Little Holy Angel's Matriculation Higher Secondary School, Chennai. (2021-2022)

Percentage - 88.5 %

Secondary School Leaving Certificate

Little Holy Angel's Matriculation Higher Secondary School, Chennai. (2019-2020)

Percentage - 99.2%

## Skills

- Writing & Communication: Technical Writing, Copywriting, Blogging, Social Media Content
- Content Tools: WordPress, Google Docs, Notion
- SEO & Marketing: Keyword Research, On-page SEO, Meta Descriptions, Ad Copy
- Tech Knowledge: HTML, CSS, Basics of Python & JavaScript, Cybersecurity Concepts
- Soft Skills: Research, Editing, Time Management, Team Collaboration

## Certifications & Achievements

- Best Code Developer, Codeathon Beginners Contest – 2023
- 2nd Prize, Essay Writing Competition – Anti-Corruption Week (Balmer Lawrie & Co. Ltd)
- Academic Excellence Award, VTHT (Semesters 1, 3, 4, and 5)
- Internship in Android App Development – NSIC
- Two poems selected for publication – Thoughts Hymm Publications

## Projects

### Recent Facts in Technology – Informative Content Series

**Description:** Curated and wrote a visually engaging, beginner-friendly article explaining **5 breakthrough innovations in tech**, including Constitutional AI, Quantum Chips, Digital Twins, Edge Computing, and AR Contact Lenses. Focused on simplifying emerging tech trends with real-world examples, images, and interactive facts for wider readability.

### Emerging Technologies in IT – A Beginner’s Guide

**Description:** An interactive content series designed for beginners, covering foundational concepts in **Blockchain, Cloud Computing, Cyber Security, Augmented Reality, and AI & Machine Learning**. Developed using Notion and enhanced with visuals, structured layouts, and simplified explanations to make technical topics more accessible and engaging for readers.

## Positions Held

Joint Secretary, Cyber Security Club, VTHT

- Organized awareness programs, managed internal communications, and contributed to content creation.

## Why Me?

- ✔ Quick Learner & Team Player
- ✔ Passion for Technical Writing & Content Marketing
- ✔ Strong Academic Foundation in IT
- ✔ Positive Attitude & Adaptable to Fast-Paced Environments

## Declaration

I hereby declare that the information provided is true to the best of my knowledge.