

# Vinoth S

Full-Stack WordPress Developer | WooCommerce & Shopify

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Results-driven WordPress Developer with 4 years of experience in web development, specializing in custom WordPress solutions, UI/UX design, and front-end development. Proficient in HTML5, CSS3, JavaScript, Angular, Shopify, WooCommerce, and Figma. Adept at creating scalable, responsive, and user-friendly websites that align with business goals. Currently expanding expertise in custom WordPress theme and plugin development, REST APIs, and headless WordPress (Next.js & WP-CLI).

## Skills

WordPress Development (Custom Themes & Plugins)

WooCommerce & Shopify Integration

Elementor & Gutenberg Customization

Front-End Development (HTML5, CSS3, JavaScript, AngularJS)

UI/UX Design (Figma, Wireframing & Prototyping)

PHP & MySQL (Basic)

Performance Optimization & SEO (Yoast SEO, Site Speed Improvements)

## Work History

2024-04 - Current

### WordPress Developer

*Sagacious InfoSystems, Bengaluru, India*

- Created the whole design and development of user-centric digital experiences
- Optimized website performance, security, and SEO best practices.
- Provided technical support and maintenance to ensure smooth website operation.
- Created dynamic and engaging user experiences using custom UI/UX components.
- Enhanced website functionality by implementing custom WordPress themes and plugins.

2023-07 - 2024-03

### Wordpress Developer

*Freelancing, Bangalore, India*

- Built and customized WordPress websites with seamless eCommerce functionality.

- Developed reusable components to improve development efficiency.
- Collaborated with clients to design wireframes and content structures.
- Delivered cross-browser compatible and responsive websites.

2021-03 - 2023-07

## Front End Developer

*MTECH Solutions, Chennai, India*

- Developed responsive UI components using Angular, HTML, CSS, and Bootstrap.
- Designed wireframes and UI prototypes in Figma to enhance user experience.
- Worked with Mat-Table, Mat-Accordion, and other Angular Material components.
- Coordinated with stakeholders to ensure seamless development and deployment.

2020-01 - 2021-02

## Project Coordinator

*Datanigma, Chennai, India*

- Managed multiple projects, ensuring on-time delivery and execution.
- Coordinated between teams for smooth workflow and task prioritization.
- Maintained project documentation, reports, and deadlines.

2018-10 - 2019-11

## Associate

*Sutherland, Chennai, India*

- Provided customer support and handled over 100+ emails daily.
- Trained team members on customer service best practices.
- Assisted customers with technical inquiries and issue resolution.

## Education

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2014-08 - 2018-05

## Bachelor of Engineering: Electrical, Electronics And Communications Engineering

*Prince Shri Venkateshwara Padmavathy Engineering - Chennai*

## Professional and Industry Experience

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Project: **INFODEPOTS (Data Site)**

Company: **SAGACIOUS INFOSYSTEM**

Worked as a Full-Stack Developer: **Wordpress**

In addition to developing and delivering the code, we also conduct ongoing conversations with functional and product owners to comprehend business requirements and recommend the most effective way to meet them.

- Design complex WordPress solutions for back-end and front-end development to establish and guide website architecture and functionality.
- Optimized UI elements using predictive analytics, which increased daily active users by 20%.
- Collaborate with clients to develop site-map guidelines and requirements to capture content, features and functionality for site development efforts.

- Develop custom mobile-friendly WordPress templates and themes to align with site design and branding for clients.
- Spearheaded content management system (CMS) process improvements to maintain high performance and availability of technical components to support clients.

Project: **RAJAVRUKSHA (Construction Site)**

Company: **RAJAVRUKSHA REALTORS PRIVATE LIMITED**

Worked as a Full-Stack Developer: **Wordpress**

Developed and released the code by adhering to the story process, daily interactions with functional and product owners to comprehend business needs and recommend optimal course of action for meeting those needs.

- Developed a WordPress website with **custom UI components**.
- Enhanced site structure and improved **SEO rankings**.

Project: **GNANA SAMRUDHI (Trust Site)**

Company: **GNANA SAMRUDHI CHARITABLE TRUST**

Worked as a Full-Stack Developer: **Wordpress**

We have development and delivery of the code, along with regular discussions with functional and product owners to understand business needs and suggest the best course of action for addressing them.

- Created a responsive **WordPress site** with custom templates.
- Ensured **cross-device compatibility** for better accessibility.

Project: **CAREERSKART (Job Site)**

Company: **MTECH SOLUTIONS**

Version: **ANGULAR 13+**

Worked on Front-end: **Html, Css, Javascript, Typescript, Angular**

Followed story process to develop and deploy the code, Interacted with Functional/Product owners on a day-to-day basis to understand the business requirements and suggested best approach to follow in their requirements.

- Involved in whole life cycle of the project.
- Introduced SKELETON loader to all the pages of the product.
- Integrating restful API and tested the application for any bugs.
- Integrating restful API and using Postman to test the RESTFULAPI requests such as GET, POST, and PUT, DELETE.