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Purisai, Kanchipuram. 631
553

YOGANANDHAM . M

JR.DEVELOPER AND DESIGNER

SKILLS

- WordPress Development
- UI/UX Design
- HTML, CSS, and JavaScript
- PHP
- Git
- WooCommerce
- SEO Optimization
- Google Search Console
- Performance Optimization
- Cross-Browser Compatibility
- Problem-Solving
- Team Work

EDUCATION

- ▶ M.Sc(CST) - (2017 - 2022)
Pachaiyappa's College for Men,
Kanchipuram
- ▶ SSLS and H.S.C - (2015 - 2017)
Sunder Mission Metric Higher Sec
School, Kanchipuram

CERTIFICATIONS

- Sooriaselvam Institute Of
Computing.,
- ▶ Web Developer I Trained In
Html - Css - Javascript - Php
- Mysql.

LANGUAGES

- Tamil
- English (Intermediate)

TOOLS

- Photoshop
- Canva
- Figma
- SEMrush (SEO)
- Video Editing (Canva)



PROFILE

Creative and detail-oriented Junior Developer and Designer with a passion for blending innovative design concepts with solid technical skills. Proficient in WordPress, PHP, WooCommerce, HTML, CSS, JavaScript, Web development, UI/UX design, and Git. Experienced in SEO optimization using SEMrush, Google Search Console, and performance optimization tools. Skilled in problem-solving and teamwork etc. Committed to delivering high-quality solutions and continuously improving technical skills.



WORK EXPERIENCE

Jim laabs Music Store

Ecommerce Store (WordPress)

- In this project, the client owns 8 different WordPress websites which have been managed by me for the past 2+ years. I used to take care of Site Enhancements, Bug fixing, Theme updates, Layout designs, and PHP customization etc.,
- Improving the page performances by using Page Speed Insights, GT Metrix Test suggestions then improve the scores on both web and mobile versions of the application.
- Also, working on SEO for all the eCommerce sites using the SEMRush tool.

Prevaj

Office Site (WordPress)

- Site Enhancements & Bug Fixing: Regularly identifying and resolving issues to ensure smooth functionality.
- Theme Updates & Layout Designs: Customizing themes and designing layouts to improve the user experience.
- Page Performance Optimization: Improving website speed and performance by implementing suggestions from tools like PageSpeed Insights and GTmetrix. This includes optimizing both web and mobile versions of the sites.
- SEO for eCommerce Sites: Using SEMRush to improve the SEO performance of all the eCommerce sites, driving organic traffic and improving search engine rankings.
- Designing Blog Posts: Creating visually appealing blog designs using Canva to enhance content presentation.
- Video Creation: Producing engaging video content to support blog posts and promotional efforts.

DoubleL, Dacon & Victorwire

Responsive Website (WordPress)

- In this project, the client owns 4 different WordPress websites which have been managed by me for the past 1.5+ years. I used to take care of Site Enhancements, Bug fixing, Theme updates, Layout designs etc.,
- Improving the page performances by using Page Speed Insights, GT Metrix Test suggestions then improve the scores on both web and mobile versions of the application.
- Also, working on SEO for all the eCommerce sites using the SEMRush tool.