

KARTHIKEYAN.V

I'm a dedicated WordPress and PHP developer with 4 years of hands-on experience delivering custom website solutions tailored to client needs. My work spans theme and plugin development, site performance optimization, and the creation of clean, maintainable PHP code that powers seamless user experiences.

Skills and Expertise

- Custom WordPress Theme Development
- Plugin Development and Customization
- WooCommerce Integration and Customization
- PHP, HTML5, CSS3, JavaScript, and MySQL
- WordPress APIs and Frameworks (REST API, WP-CLI)
- Cross-Browser Compatibility and Accessibility
- Website Maintenance and Security Hardening
- Version Control with Git

Professional Experience

SECURENEXT SOFTWARES | 2023 - Present

- Collaborated with small to medium-sized businesses to build highly customized WordPress websites from the ground up, aligning designs with their branding strategies.
- Developed custom themes tailored to client specifications, ensuring a unique and professional look across multiple industries, including e-commerce, blogs, and corporate sites.
- Created and customized numerous plugins to extend site functionalities, enhancing user engagement such as booking systems, advanced contact forms, and SEO tools.
- Implemented WooCommerce-based online stores with secure payment gateways, inventory management, and promotional functionalities, boosting clients' online sales significantly.

- Optimized site loading speeds by implementing caching solutions, minimizing HTTP requests, and optimizing images and scripts, resulting in better SEO rankings and user retention.
- Performed routine maintenance, updates, backups, and security audits to protect clients' websites from vulnerabilities and downtime.

Education

BCA | YADAVA COLLEGE | APRIL-2017 | MADURAI

HSC | JEYARAJ NADAR HIGHER SECONDARY SCHOOL | MARCH-2014 | MADURAI

SSLC | JEYARAJ NADAR HIGHER SECONDARY SCHOOL | APRIL-2012 | MADURAI

Key Projects

1. E-commerce Website

Build and manage an eCommerce website for South Wales Turf & Topsoil to allow customers to easily order turf, topsoil, gravel, and related garden materials online with dynamic delivery cost calculation based on postcode or delivery zone.

<https://southwalesturfandtopsoil.co.uk/>

2. Real Estate Listing Platform

Develop and maintain a dynamic, user-friendly real estate website for Kwiklet Property Services, facilitating property listings for rent and sale, with a focus on student accommodations and landlord services in Treforest, Pontypridd, and surrounding areas.

<https://kwiklet.co.uk/>

3. Subscription based projects

Develop a robust, scalable, and user-friendly WordPress-based subscription platform that delivers tiered educational content, tools, and community engagement for aspiring and experienced Forex traders.

<https://fxcademy.co.uk/>

4. Blog Website

Phillip Murphy Law is a dedicated legal services website designed to showcase the expertise of attorney Phillip J. Murphy. The platform provides comprehensive information about criminal defense services and ensures potential clients can quickly understand, trust, and contact the attorney..

<https://phillipmurphy.com/>

5. Booking Time Slot Website

Integrated a robust and user-friendly appointment booking solution allowing users to select services, choose available time slots, and confirm bookings in real time.

<https://kratosmedical.co.uk/>

6. Scraping Calculator Website

Built a fast and conversion-focused WordPress website for Scrap Car Cardiff, a car recycling company offering instant quotes for scrapping vehicles. The core feature is an interactive scrap price calculator that simplifies the quote process and boosts lead generation.

<https://scrapcardiff.co.uk/>

7. Outdoor Living Website with 3D View Integration

Developed a sleek and interactive WordPress website for AG Verandas, a premium provider of outdoor living structures. The project focused on enhancing customer engagement through 3D product visualization and real-time chat support.

<https://agverandas.co.uk/>

8. Dog Photography & eCommerce Website

Developed a WordPress-based eCommerce website for Unique Dog Beds Ltd, a brand specializing in high-quality dog photos and themed products. The site allows users to purchase exclusive dog images and custom merchandise, combining visual appeal with seamless online shopping.

<https://uniquedogbedsltd.com/>

9. Musician Portfolio & Streaming Website

Developed a visually engaging and performance-optimized WordPress website for NizePlay, a Norwegian music artist. The site serves as a digital portfolio, featuring the artist's music releases, videos, and streaming links, while also supporting fan engagement through event announcements and social media integration.

<https://www.nizeplay.no/>

10. Appointment Booking Website with Offers & Coupons

Designed and developed a responsive WordPress website for Swiss Massage Therapy, a wellness business offering professional massage services. The site integrates a robust online booking system, discount coupon codes, and seasonal promotional offers to boost customer engagement and streamline appointment scheduling.

<https://swissmassagetherapy.co.uk/>

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