



Jeyakumar S

Copywriter with 7+ experience

A writer who has dabbled in copy, content and script writing for more than seven years in advertising.

<https://www.behance.net/writerjey>

Experience

Contact

Phone

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Email

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Portfolio

www.behance.net/writerjey

Education

2012

B.Sc Electronic Media

Hindustan College of Arts & Science

2008

High School

DAV BHEL SCHOOL

Expertise

- Proof
- Copy
- Content
- Storytelling

Language

English

Tamil

JAN 2023 - PRESENT

Freelance Consultant

APR 2021 - DEC 2022

CHLEAR - Integrated Digital marketing agency

Senior Copywriter

Responsibilities include: Pitch decks, social media calendars and occasional blogs and articles.

JAN 2021 - APR 2021

RK SWAMY BBDO

Senior Copywriter

Worked on SOM Groups Alco & bev, Deccan Herald and Ozone Group real estate.

JAN 2020 - DEC 2020

AMAZON ADVERTISING

Senior Copywriter

Worked mostly on e-mailers, presentations and social media posts.

JAN 2019 - DEC 2019

ADOBE BANGALORE

Senior Copywriter

Worked extensively on the Captivate Prime LMS launch, site copy, e-mailers and social media campaigns.

2016 - 2018

OUTOFBOX ADVERTISING

Junior Copywriter - Senior Copywriter

Amalgamation of social, web and print copy. Extensive works that have taught me a lot on time crunching and pushing boundaries on creativity.

JAN 2015 - DEC 2015

PIXEL CHENNAI

COMMUNICATIONS INTERN

Handled social media content and SEO articles for varied industries like FMCG, real estate and more.