




# PRIYA DHARSHINI


## WEB DEVELOPER


### SUMMARY


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Passionate Jr. WordPress Developer skilled in building & customizing WP themes and plugins. Proficient with Elementor, WooCommerce, PHP & JS. Boosted site performance (-30% load time) and implemented basic SEO best practices. Eager to learn custom plugin development and drive engaging user experiences.

 9361591204

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 Chennai, Tamilnadu

### SKILLS

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- **WordPress & Plugins:**  
Elementor, WooCommerce
- **Front-end:** HTML5, CSS3, JavaScript, Responsive Design
- **Back-end:** PHP, MySQL.
- **Tools & Workflows:** Git, Adobe Illustrator, Photoshop
- **Performance & SEO:**  
GTMetrix/PageSpeed Insights, Yoast fundamentals, SEMrush
- **In Learning:** Custom WP plugin & Theme development
- **ERPNext** Customizations

### WORK EXPERIENCE

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#### Jr. Web Developer

##### Srushty Global Solutions Pvt Ltd (May 2024 - Present)

- Built 20+ high-converting landing pages for marketing campaigns.
- Building and customizing WordPress websites using themes, page builders and light custom coding.
- Proficient with Elementor and other visual builders.
- Strong in HTML, CSS, and JavaScript for front-end customization.
- Implement SEO best practices (on-page SEO, meta tags, schema markup) and Integrate third-party tools.
- Support the setup and management of WordPress Multisite networks and Troubleshoot front-end issues.
- Collaborate with designers, marketers, and senior developers to bring web projects to life.
- **ERPNext:** Customization and developing doctypes in ERPNext.

#### Yazh Creations | Web Developer

##### Jan 2024 - April 2024

- Develop and custom WordPress themes and plugins.
- Ensure responsive and user-friendly web experiences.
- Proficient with Elementor and Implement e-commerce solutions, payment gateways

## SITES WHICH I WORKED

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- srushty.com
- jumbobaglimited.com
- kadarkadai.com
- page.clickytechnologies.com
- naturomedcure.com

## STRENGTH

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- Leadership
- Quick Learner
- Positive Attitude
- Time Management

## HOBBIES

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- Dance
- Art & Crafts
- Shuttlecock, Chess, Sudoku
- Reading Books

## LANGUAGES

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- Tamil
- English

## Zenaura Consulting Services | Web Developer

Oct 2023 - Nov 2023

- Create, customize, and manage a WordPress site.
- Implementing and maintaining the architecture of a website.
- Build new website landing pages for marketing campaigns.

## EDUCATION

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### Bachelor of Computer Science & Engineering, 2023

Government College of Engineering

GCPA : 7.9

### Higher Secondary School, 2019

Amala matric hr sec school, kanyakumari

Percentage: 67%

### Secondary School, 2017

Amala matric hr sec school, kanyakumari

Percentage: 89%

## INTERNSHIP

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### Skillvertex | Web Developer Intern

April 2022 - June 2022

- Writing clean and efficient code using languages such as HTML, CSS, JavaScript.
- I created an e-commerce website using php as a backend.

## PROJECTS

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### Reducing Carbon Footprint | Major Project

- A website that manages Donor, blood, and camp details to help the donor donate blood.
- Technology Used: **HTML, CSS, JS, PHP, SQL**

### Blood Bank Management System | Mini Project

- A website that manages live data about carbon emission and absorption using IoT.
- Technology Used: **IoT, HTML, CSS, JS, PHP, MYSQL**