

# PRASANNA KUMAR M

Front End Developer | [Prasannaw46@gmail.com](mailto:Prasannaw46@gmail.com) | Ph:8610173635

## OBJECTIVE

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Front-End Developer with 2+ years of experience in building responsive, scalable web applications. Skilled in React.js, JavaScript, HTML5, CSS3, and word press with a strong focus on performance and UI/UX optimization.

## EXPERIENCE

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### Vault Information Technologies

Bengaluru, Karnataka

03\23 – 03\25

#### Project 1: C1 technologies | E-Commerce Platform

03\23 - 04\24

The project involved the full front-end redevelopment of a corporate website for a B2B tech consulting firm using WordPress. The primary goal was to modernize the brand's online presence, improve user experience, and create a scalable, CMS-driven site that empowers non-technical staff to manage content easily.

#### Responsibilities

- Developed a custom WordPress theme for a corporate tech consulting firm
- Implemented responsive, interactive UI using HTML5, SCSS, JavaScript, and ACF
- Integrated SEO best practices, performance optimization, and lead capture features
- Collaborated with designers and stakeholders to launch a scalable, CMS-friendly site

#### Project 2: Berluti | E-Commerce Platform

05\24 - Present

Designed and developed a scalable, high-performance e-commerce platform for Berluti, focusing on UI/UX optimization, responsiveness, and seamless user interactions.

#### Responsibilities:

- Engineered a modern UI using React.js, Redux, Tailwind CSS, and Bootstrap to build responsive, scalable web applications.
- Integrated RESTful APIs to enable efficient and reliable frontend-backend communication.
- Enhanced performance through lazy loading, code splitting, and Webpack optimizations.
- Improved SEO and accessibility, resulting in higher search engine rankings and better user engagement
- Actively participated in Agile sprints, peer code reviews, and CI/CD deployments to ensure high-quality, iterative releases.

## EDUCATION

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### B.E - COMPUTER SCIENCE

Syed Ammal Engineering College | Ramanathapuram

05\2020

## TECHNICAL SKILL

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- Technologies: React, Angular, JavaScript, HTML, CSS, TypeScript, Redux, Tailwind, REST APIs, Word Press.
- Tools: Git, Webpack, NPM, VS Code,
- Soft Skills: Communication, teamwork, problem-solving