


# Janarthanan J

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## Wordpress developer

Dedicated WordPress developer with 3+ years of experience in website management and development, specializing in creating engaging, interactive, and performance-optimized websites. Proficient in WordPress design, theme installation, plugin customization, and delivering excellent client support. Skilled in enhancing scalability and ensuring top-tier performance.

## WORK EXPERIENCES

### Skaro Web Development Studio, Erode

Feb 2022 - **Wordpress Developer**  
Present

- Design and established user-friendly websites, including optimized pages, resulting in an increase in user clicks.
- Establish an interactive and dynamic website that guarantees high traffic, page views, and maximum user experience and increase revenue for the company.
- Formulated and implemented improvements on cleanup process and performance, increasing the Page Insight score to above 90% on both desktop and mobile platforms.
- Established structured data schema in several websites for FAQs, breadcrumbs, "How To" sections, etc. Diagnosed and troubleshoot different websites of company's critical clients by deploying updated knowledge of modern technologies and techniques in the industry.
- Implemented a new responsive, mobile-first approach which increased mobile traffic by 20%.

## SKILLS

HTML5	●●●●○
CSS3	●●●●○
JavaScript (ES5, ES6)	●●●●○
Bootstrap	●●●●○
Ajax	●●●●○
PHP	●●●●○
JQuery	●●●●○
WordPress	●●●●○
MySQL	●●●○○
SEO	●●●●○
Logo Design	●●●●○
Adobe Photoshop	●●●●○
Woocommerce	●●●●○
Theme development	●●●●○
Elementor	●●●○○

## EDUCATION

May 2021 - **B.E ( Computer Science Engineering )**  
Erode Sengunthar Engineering College, Perundurai, Erode.

May 2017 - **HSC**  
Sengunthar Higher Secondary School, Erode.

May 2015 - **SSLC**  
Sengunthar Higher Secondary School, Erode.

## PROJECT LINKS

<https://fintudy.com/>  
<https://www.moneido.es/>  
<https://www.parhaat-kasino.com/>  
<https://richcastleexports.in/>  
<https://www.casapuestasdeportivas.es/>  
<https://www.rahapelit-netissa.com/>  
<https://www.xn--casinonlineespa-uxb.es/>  
<https://portalapuestas.es/>

## PROJECT HIGHLIGHTS OF Fintudy.com

A loan website featuring a dynamic ranking table to display the top best loans, where users can filter loans using an interactive front-end filter and access detailed information through a dedicated review page. The website was built using Custom Post Types (CPT) with Advanced Custom Fields (ACF) to store and manage loan data. Loan filtering data was efficiently retrieved using WP\_Meta\_Query to ensure fast and optimized performance while providing a seamless user experience. To further improve performance and reduce unnecessary weight, we avoided using jQuery and Bootstrap, ensuring the website remains lightweight and fast, which significantly improved the site's performance and enabled faster page load times.

Devised various custom responsive WordPress sites from design comps that included advanced WordPress features such as Custom Post Types, ACF, WP\_Meta\_Query, Hooks & Filters etc.