

GAUTHAM D'Souza. A

Content Writer

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Villupuram, Tamil Nadu

EDUCATION

2019- 2021

MASTER OF ENGLISH

PONDICHERRY UNIVERSITY

- Graduated in English and Comparative Literature.

2016 - 2019

BACHELOR OF ENGLISH

LOYOLA COLLEGE, CHENNAI

- Graduated in English Literature.

SKILLS

- SEO Proficiency
- Creative Thinking
- Data Interpretation
- Research Excellence
- Cross-Platform Writing
- Attention to Detail
- Technical Writing
- Modern Advertisement Writing

LANGUAGES

- English
- Tamil

REWARD

Nov 2022 | CareersCloud
Excellence in Dedication

Nov 2023 | CareersCloud
Best Team Player - English

PROFILE INFO

I am a skilled content writer in creating and compelling SEO optimised content with strong attention to detail, with a focus on delivering high-quality, accurate, and impactful content across digital platforms. Proven ability to research complex topics and transform them into clear, engaging, and informative content. Also skilled in maintaining brand voice consistency and meeting deadlines with the ability to enhance reader engagement across platforms.

EXPERIENCE

EXECUTIVE SUBJECT MATTER EXPERT - ENGLISH CAREERS CLOUD | MARCH 2022 - PRESENT

- Led a team of subject matter experts and content developers, ensuring alignment with project goals and academic standards through clear guidance, effective communication, and collaborative problem-solving to meet deadlines.
- Collaborated with cross-functional teams to create targeted learning materials, improve content accuracy, and drive user engagement.
- Played a key role in providing insights on curriculum design, fostering a learner-centric approach, and optimising learning outcomes.
- Proofread content to ensure grammatical accuracy, spelling, and punctuation to resolve ambiguities and improve readability to maintain high quality error-free materials.

SOFTWARE

- MS Office
- Canva
- Adobe
- Google tools