

Ramesh R

Web Developer

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🌐 <https://rameshgituser.github.io/GymIT-Fitness/>

Summary

A NTC (Web Designer Professional) certified, Bachelor of Computer Application Technology With 2Years Website Developer Experience and 6months of Digital Marketing Experience, is Passionate about Various aspects of Digital Marketing field from managing Website development, implementing SEO friendly Websites to online Marketing of the Website through Various platforms like Social Media, Content Marketing ,email Marketing etc ..for improving Website Search engine ranking, increasing visitors and lead generations

Work Experience

Web Developer(Wordpress)

2022-2024

- Created a responsive Ntc Ticket Tracker Web App using HTML, CSS, JS
- Bootstrap framework. Implemented Tickets display, user authentication, and Ticket List functionality based on Tickets assigned I'll Communicate with the end users to resolve their queries with any kind of errors assist with full guidance at any time.
- Skilled in Theme and plugins integration to create responsive wordpress website with Seo Optimized Frontend website performance testing and troubleshooting
Developed a responsive portfolio website showcasing projects and skills. Used Html ,Css ,JavaScript

Digital Marketing Assistant

6-Months

- Created and deployed Social Media Content, engaged target audiences and boosted rich with strategic ad placements Making Website seo Friendly ,Managing Various Social Media Pages like
- Facebook,instagram,Research,Blogging,Backlinks Created by Pay-Per-Click Campaigns to drive targeted traffic to company Website
- Created reports on Digital Marketing efforts using analytics tools to track and measure digital
- Marketing Success Management Optimized Company Website to improve engine ranking, user Experience and Conversions rates

Education

High School

2015

Sri Kulapathi Balaiah

Bharathidasan University

2018

J.J College Of Arts And Science

Core Skills

- Plugins and theme
- Html,Css,JavaScript, bootstrap
- Good Communication
- SEO
- Wordpress
- Canva
- Social Media Content Ideas
- Making Websites SEO Friendly
- Analysis& Website Performance Report
- Web Design