


KIRUTHIGA S

JUNIOR WEB DEVELOPER

 kiruthi142000@gmail.com

 +91 87549 99655

 linkedin.com/in/kiruthiga-sridhar

SUMMARY

A Web Developer with **2.9 years** of experience in web development, proficient in **HTML, CSS, and PHP**. Skilled in using tools like **WordPress and Visual Studio**. Committed to delivering exceptional customer service from initial client meetings to post-launch website maintenance. Possesses strong creative and analytical abilities, with a keen eye for detail. A team player who effectively coordinates with team members and collaborates across departments to enhance productivity. Experienced in creating **responsive websites** and knowledgeable about server panels.

SKILLS

WordPress

HTML / CSS

PHP

Java Script

Adobe Photoshop

EDUCATION

COURSE	INSTITUTION	AGGREGATE %	YEAR OF PASSING
B.Sc Information Technology	Hindusthan College Of Arts and Science, Coimbatore	76%	2020
HSC	St. Joseph's Girls Higher Secondary School, Thanjavur	73%	2017
SSLC	St. Joseph's Girls Higher Secondary School, Thanjavur	91%	2015

CERTIFICATIONS

COURSE	INSTITUTION	YEAR OF COMPLETED
Advanced Java	Xplore IT Corp	2019
Search Engine Optimization	Simplilearn	2022
Digital Marketing	Great Learning	2022

WORK EXPERIENCE

Onedot Media Pvt Ltd | JULY 2023 – PRESENT

Job Title : Web Developer

Project Title	Web Development / Maintenance
Programming Languages / Tools	WordPress, HTML5, CSS3, PHP, JavaScript (ES6+)
WordPress-Specific Tools	Elementor, WP Bakery, Advanced Custom Fields (ACF)
Operating Systems	Windows

PROJECT DESCRIPTION:

- With expertise in HTML and WordPress, I specialize in customizing e-commerce solutions and integrating multiple themes to create seamless user experiences. My skills extend to server-side tasks such as IP parking, domain validation, and site redirection, ensuring smooth website transitions. Additionally, I handle website backups and migrations between domains with precision. Proficient in cPanel, phpMyAdmin, function.php, and JavaScript, I optimize website functionality and enhance performance. My knowledge of basic SEO practices, including schema, snippets, and OG tags, further improves search visibility. Beyond development, I leverage creative tools like Photoshop, Canva, and illustration to design visually appealing digital assets.
- Throughout my career, I have developed over 50 dynamic and interactive WooCommerce websites, optimizing traffic, page views, and user experience. I have managed the complete website development lifecycle for more than 25 projects, consistently delivering them on time. My responsibilities have included website migration, new website development, the creation of ad campaign landing pages, and the ongoing weekly maintenance of multiple websites.
- The below-mentioned websites were developed by me.
 1. <https://acuboutique.in/>
 2. <https://excelprodigy.in/>
 3. <https://amethystinternationalschool.in/>
 4. <https://onrgy.in/>
 5. <https://kryptosacademy.com/>
 6. <https://arudra.co.in/>
 7. <https://almightycoir.com/>
 8. <https://safireprinting.com/>
 9. <https://majesticprintimpex.com/>
 10. <https://rudramcalendar.com/>

CORE SKILLS:

Web Developer

- Proficient in HTML and WordPress
- Specializes in customizing e-commerce solutions
- Experienced in integrating multiple themes
- Proficient with function.php
- Skilled in using JavaScript

SEO

- Knowledgeable in basic SEO practices
- Experienced with schema Markup
- Familiar with creating rich snippets
- Skilled in optimizing OG tags
- Able to improve search engine visibility

Server

- Experienced with IP parking and domain validation
- Skilled in redirecting websites
- Proficient in backing up and migrating websites
- Experienced with server-side tasks using cPanel
- Knowledgeable in phpMyAdmin

Database

- Proficient in using phpMyAdmin
- Skilled in managing databases
- Experienced in data migration between domains
- Knowledgeable in database backup and restoration
- Able to optimize database performance

Leveetech eCommerce Solutions Pvt Ltd | APRIL 2023 – JULY 2023

Job Title : Junior Web Developer

Project Title	Web Development
Programming Languages / Tools	WordPress, HTML, CSS
Operating Systems	Windows

PROJECT DESCRIPTION:

- Developed 10+ Dynamic, WooCommerce and Interactive website that ensured High Traffic, Page Views and User Experience. Oversaw full lifecycle of website development for 10+ projects with 100% on time delivery.
- I've worked in live web updates & troubleshoot problems. Coordinating with customer for their requirements & sort out their issues. Managing redesign of website for the current trends. Also I've involved in Keyword research & Meta-Tag Optimization.

- The below-mentioned websites were developed by me.

11. <https://adomita.com/>
12. <https://ishaoverseaseducation.com/>
13. <https://thekaratefederationofindia.org/>
14. <https://sankaraanaturals.in/>
15. <https://www.theroofing.store/>
16. <https://starproperty.in/>

Fresa Technologies | MAY 2022 – APRIL 2023

Job Title : Web Developer

- Developed 25+ dynamic and interactive website in WordPress that ensured High Traffic, Page Views and User Experience
- I've worked in live web updates & troubleshoot problems
- Implementing consistently making up a constructive workspace by holding team meetings and planning successful strategies
- Training and Developing individuals as a competent Team to promote a customer success organization
- Coordinating with customer for their requirements & sort out their issues
- Managing redesign of website for the current trends
- Also I've involved in Keyword research & Meta-Tag Optimization
- I've taken part of Website testing and Keyword analysis, Search Engine Optimization and Submissions
- Handled special projects designated by senior developer
- Managed project and web strategic planning for entire team
- Used JAVA, HTML or XML to structure web pages and provide smooth navigation of internet
- Laid groundwork of SEO to increase visibility and enable adding fresh pages to site
- Scheduled meetings with clients to discuss website design preference and requirements.
- Troubleshot website on different browsers to determine quality.

Fresa Technologies | MAY 2022 – OCTOBER 2022

Job Title : Sales Executive

Developed, implemented, and coordinated original email marketing strategies in order to increase brand awareness and attract potential clients. Identified target audience, produced email lists, and created content for email marketing campaigns, ensuring the company's high standards were met. Send mails through emails and generate leads from that.